COMPARISONS OF AVERAGE AUDIENCE ESTIMATES – SELECTED PROGRAM TYPES

FIRST REPORT FOR JUNE 1982

	EVENING 7:00–11:00 PM										All 7:00–11:00 PM		
	General Drama	Suspense & Mystery Drama(1)	Situation Comedy	Adventure	Participation Variety	Feature Films	All 25–30 Min.	All 55–60 Min.	7:00–9:00 PM	9:00–11:00 PM(2)	Regular	Special(3)	Total(3)
HOUSEHOLDS % AVG. AUD.	11.1	14.8	13.9			13.9	13.8	13.2	12.0	14.0	13.3	12.9	13.2
NO. OF PROGRAMS‡	10	8	27	IFR	IFR	8	24	32	27	38	65	24	89

	EVENING 6:00–7:00PM Informational(1)		MONDAY–FRIDAY 11:30–1:00AM	WEEKDAY DAYTIME 10:00AM–4:30PM						WEEKEND DAYTIME	Sports		
	Once-a-Week	Multi-weekly	11:30PM–1:00AM(4)	Daytime Drama	Quiz & Aud. Partic.(1)	Situation Comedy	10:00AM–1:00PM	1:00–4:30PM	10:00AM–4:30PM	Children's(1)	Regular	Special(3)	Total(3)
HOUSEHOLDS % AVG. AUD.	6.6	10.7	5.2	6.2	5.6	4.5	4.6	6.4	5.7	4.5	6.0	6.6	6.3
NO. OF PROGRAMS‡	5	3	11	14	5	4	12	12	24	31	8	10	18

(1) SEE INTRODUCTION FOR INDIVIDUAL TYPES IN ABOVE GROUPING.
(2) INCLUDES 8:30–9:30PM AND 8:30–10:00PM PROGRAMS.
(3) WEIGHTED BY DURATION AND FREQUENCY AND LIMITED TO REGULARLY SCHEDULED PROGRAMS, EXCEPT FOR TYPES CARRYING THIS FOOTNOTE.
(4) INCLUDES OVERRUNS EXTENDING BEYOND 1:00AM.
IFR INSUFFICIENT NUMBER OF PROGRAMS IN TYPE FOR REPORTING.
‡ PROGRAMS ARE RATED IN TERMS OF TOTAL DURATION, UNDER FIVE-MINUTE PROGRAMS ARE EXCLUDED.

NATIONAL TV NIELSEN RATINGS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JUNE 6, 1982

NIELSEN AVERAGE AUDIENCE

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	TV'S GREATEST COMMERCIALS(S)	21.3	17,360
2	ABC MONDAY NIGHT MOVIE#	20.5	16,710
3	TOO CLOSE FOR COMFORT#	18.9	15,400
4	GIMME A BREAK#	18.7	15,240
5	HILL STREET BLUES#	18.6	15,160
6	BOB HOPE BIRTHDAY(S)	18.1	14,750
7	DIFF'RENT STROKES#	18.0	14,670
8	THREE'S COMPANY#	17.9	14,590
9	HART TO HART#	17.8	14,510
10	20/20#	17.6	14,340
11	60 MINUTES#	17.5	14,260
12	NBC SUNDAY NIGHT MOVIE#	17.4	14,180
13	M*A*S*H#	17.0	13,860
14	QUINCY, M.E.#	16.4	13,370
15	LOVE BOAT#	16.3	13,280
16	FANTASY ISLAND#	16.0	13,040
17	TONY AWARDS(S)	15.7	12,800
18	FACTS OF LIFE#	15.6	12,710
18	RICHARD PRYOR SHOW(S)	15.6	12,710

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
•EVENING										
ABC FRIDAY NIGHT MOVIE	4		180	183	90	97	A	10.2	20	831
1 FRI. 8.30P 90 ABC		FF					B	12.3	24	1002
2 FRI. 9.00P 120										
ABC MONDAY NIGHT MOVIE	11		200		98		A	20.5	34	1671
1 MON. 9.00P 120 ABC		FF					B	21.3	33	1736
ABC MOVIE SPECIAL(S)			203		99		A	15.1	26	1231
1 WED. 9.00P 120 ABC		FF								
ABC MOVIE SPECIAL(S)				196		99	A	8.8	18	717
2 SUN. 7.00P 120 ABC		FF								
ABC NEWS CLOSEUP(S)				201		99	A	13.6	23	1108
2 THU. 10.00P 60 ABC		DN								
ABC NEWSBRIEF-M-F	170		192	193	96	97	A	15.2	26	1239
1 MON. 9.51P 2 ABC		N					B	17.6	28	1434
1 TU&TH 9.58P 1										
1 W & F 9.57P 2										
2 MON. 10.00P 1										
2 TU-F 9.58P 1										
ABC NEWSBRIEF-SAT.	34		193	193	97	96	A	16.4	33	1337
SAT. 9.58P 1 ABC		N					B	19.5	34	1589
ABC NEWSBRIEF-SUN.	34		194	193	98	97	A	11.0	20	897
1 SUN. 9.54P 2 ABC		N					B	17.3	27	1410
2 SUN. 9.56P 1										
ABC SPORTS UPDATE-SAT	34		195	185	97	94	A	12.0	25	978
1 SAT. 8.57P 2 ABC		SN					B	16.2	28	1320
2 SAT. 8.58P 1										
ABC SPORTS UPDATE-SUN	34		190	192	97	98	A	9.3	19	758
1 SUN. 8.58P 1 ABC		SN					B	13.7	22	1117
2 SUN. 7.55P 1										
ABC SUNDAY NIGHT MOVIE	26			200		99	A	13.0	22	1060
2 SUN. 9.00P 120 ABC		FF					B	18.9	30	1540
ABC THEATRE(S)				198		98	A	13.0	23	1060
2 MON. 9.00P 120 ABC		GD								
ABC WORLD NEWS TONIGHT	169		205	202	99	99	A	11.0	23	897
M-F 6.30P 30 ABC		N					B	12.5	23	1019
ABC WRLD NEWS TONIGHT-SUN	30		158	154	85	84	A	6.3	16	513
SUN. 6.30P 30 ABC		N					B	7.9	15	644
ALICE	25		192		99		A	12.5	24	1019
1 SUN. 9.00P 30 CBS		CS					B	21.7	33	1769
ARCHIE BUNKER'S PLACE	28		191	189	98	99	A	13.1	28	1068
SUN. 8.00P 30 CBS		CS					B	20.0	31	1630
BAD NEWS BEARS/BRK TRNING(S)			197		98		A	10.4	24	848
1 SUN. 7.00P 120 ABC		FF								
BARBARA MANDRELL	7		179	190	95	96	A	8.3	17	676
SAT. 9.00P 60 NBC		GV					B	9.2	18	750
BARNEY MILLER	6		196	196	97	98	A	14.2	25	1157
THU. 9.00P 30 ABC		CS					B	13.2	22	1076
BENJI AT MARINELAND(S)			185		96		A	7.5	17	611
1 SAT. 8.00P 30 ABC		CE								
BENSON	26		187	180	93	93	A	11.8	24	962
FRI. 8.00P 30 ABC		CS					B	14.6	25	1190
BOB HOPE BIRTHDAY(S)			202		99		A	18.1	31	1475
1 TUE. 8.00P 120 NBC		GV								
BOOK OF LISTS	4		185		99		A	11.3	20	921
1 TUE. 8.00P 60 CBS		GV					B	11.9	21	970
BOSOM BUDDIES	2		187	154	96	91	A	10.7	19	872
THU. 8.30P 30 ABC		CS					B	10.7	19	872
BRET MAVERICK	9			173		95	A	11.9	21	970
2 TUE. 8.00P 60 NBC		EW					B	14.4	23	1174
CBS EVENING NEWS-RATHER	169		195	194	99	97	A	11.1	24	905
M-F 6.30P 30 CBS		N					B	13.4	24	1092
CBS EVENING NEWS-DEAN(B)				133		68	A	4.2	9	342
2 SUN. 6.40P 20 CBS		N								
CBS EVENING NEWS-DEAN	17		168		84		A	4.0	11	326
1 SUN. 6.30P 30 CBS		N					B	8.7	17	709
CBS SAT. NEWS-SCHIEFFER	32		142	146	85	86	A	7.0	17	571
SAT. 6.30P 30 CBS		N					B	9.9	19	807
CBS SAT. NIGHT MOVIE	26		177	194	95	98	A	11.6	24	945
SAT. 9.00P 120 CBS		FF					B	15.3	27	1247
CBS TUESDAY NIGHT MOVIES	20		186		97		A	13.0	21	1060
1 TUE. 9.00P 120 CBS		FF					B	14.3	23	1165
CBS WEDNESDAY NIGHT MOVIE	3			189		97	A	11.0	20	897
2 WED. 9.00P 120 CBS		FF					B	11.0	19	897
CHARLIE BROWN-CELEBRATION(S)			196		99		A	12.8	23	1043
1 MON. 8.00P 60 CBS		EA								
CHICAGO STORY	5		147	177	82	91	A	7.8	15	636
FRI. 8.30P 90 NBC		GD					B	8.3	15	676
CHIPS	29		208	209	98	99	A	12.4	25	1011
SUN. 8.00P 60 NBC		OP					B	16.2	25	1320
DALLAS	25		201	201	99	99	A	14.0	27	1141
FRI. 9.00P 60 CBS		GD					B	25.2	42	2054
DIFF'RENT STROKES	28		200	191	99	98	A	18.0	31	1467
THU. 9.00P 30 NBC		CS					B	17.4	27	1418
DUKES OF HAZZARD	25		201	191	99	98	A	14.3	29	1165
FRI. 8.00P 60 CBS		CS					B	21.2	36	1728
DYNASTY	1			199		99	A	11.9	22	970
2 WED. 10.00P 60 ABC		GD					B	11.9	22	970
FACTS OF LIFE	29		200	184	99	95	A	15.6	27	1271
WED. 9.00P 30 NBC		CS					B	19.0	29	1549
FALCON CREST	2		199	199	99	99	A	12.6	25	1027
FRI. 10.00P 60 CBS		GD					B	12.6	25	1027

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
EVENING CONT'D									
FALL GUY 2 WED. 9.00P 60 ABC A	28		199		99	A B	15.5 18.7	27 29	1263 1524
FAME 1 THU. 8.00P 60 NBC GD	19	193		98		A B	11.9 14.3	23 23	970 1165
FANTASY ISLAND SAT. 10.00P 60 ABC A	29	199	197	99	98	A B	16.0 17.9	33 33	1304 1459
FATHER MURPHY SUN. 7.00P 60 NBC GD	12	203	206	97	99	A B	7.1 9.5	16 18	579 774
FLAMINGO ROAD 2 TUE. 9.00P 120 NBC GD	7		189		96	A B	10.6 14.1	18 22	864 1149
GIMME A BREAK THU. 9.30P 30 NBC CS	28	191	186	97	96	A B	18.7 16.6	31 26	1524 1353
GOLDEN SHOWCASE(S) 1 WED. 9.00P 120 CBS GD		193		99		A	14.3	25	1165
GOODBYE DSNT MEAN FOREVER(S) 1 FRI. 8.00P 30 NBC CS		141		82		A	7.6	17	619
GREAT MOVIE STUNTS(S) 1 WED. 8.00P 60 CBS DO		176		93		A	10.9	21	888
GREATEST AMERICAN HERO WED. 8.00P 60 ABC CS	29	183	159	92	93	A B	11.4 15.9	22 25	929 1296
HAPPY DAYS TUE. 8.00P 30 ABC CS	32	204	177	99	96	A B	12.6 19.4	23 31	1027 1581
HARPER VALLEY SAT. 8.00P 30 NBC CS	8	168	171	87	91	A B	8.7 8.8	19 18	709 717
HART TO HART TUE. 10.00P 60 ABC PD	31	202	195	99	98	A B	17.8 20.7	31 35	1451 1687
HERE'S BOOMER SPECIAL(S) 2 THU. 8.30P 30 NBC GD			167		95	A	12.1	21	986
HILL STREET BLUES THU. 10.00P 60 NBC OP	28	212	213	99	99	A B	18.6 18.3	33 31	1516 1491
HOUSE CALLS MON. 9.30P 30 CBS CS	2	191	192	98	98	A B	15.2 15.2	25 25	1239 1239
INCREDIBLE HULK 2 WED. 8.00P 60 CBS SF	4		137		89	A B	8.0 10.3	16 19	652 839
INDIANAPOLIS 500(S) 1 SUN. 9.00P 172 ABC SE		203		99		A	12.3	25	1002
JEFFERSONS 1 SUN. 9.30P 30 CBS CS	25	192		99		A B	14.2 22.6	27 34	1157 1842
LAVERNE & SHIRLEY TUE. 8.30P 30 ABC CS	6	201	161	99	93	A B	12.7 14.4	22 25	1035 1174
LITTLE HOUSE-PRAIRIE 2 MON. 8.00P 60 NBC GD	27		207		97	A B	11.6 18.5	22 28	945 1508
LOU GRANT MON. 10.00P 60 CBS GD	24	197	192	97	97	A B	13.2 15.8	23 26	1076 1288
LOVE BOAT SAT. 9.00P 60 ABC CS	32	199	200	99	98	A B	16.3 20.6	33 35	1328 1679
MAGNUM, P.I. THU. 8.00P 60 CBS PD	31	192	171	99	95	A B	15.1 20.4	28 33	1231 1663
MAKING A LIVING 2 FRI. 8.30P 30 ABC CS	1		181		94	A B	10.9 10.9	20 20	888 888
M*A*S*H MON. 9.00P 30 CBS CS	29	197	194	99	98	A B	17.0 21.0	29 31	1386 1712
MCCLAIN'S LAW FRI. 10.00P 60 NBC OP	4	185	182	95	94	A B	10.6 10.8	21 20	864 880
MORK & MINDY THU. 8.00P 30 ABC CS	2	188	159	96	92	A B	9.7 9.7	19 19	791 791
NBA CHAMPIONSHIP GAME-1(S) 1 THU. 9.00P 150 CBS SE		194		99		A	12.7	23	1035
NBA CHAMPIONSHIP GM3(S) 2 TUE. 9.00P 160 CBS SE			195		99	A	12.9	23	1051
NBA CHAMPIONSHIP GAME-4(S) 2 THU. 9.00P 153 CBS SE			193		99	A	14.7	25	1198
NBC MAGAZINE 1 SAT. 10.00P 60 NBC DN	3	170		92		A B	7.8 8.9	16 18	636 725
NBC MONDAY NIGHT MOVIES 1 MON. 8.00P 120 NBC FF 2 MON. 9.00P 120	24	196	188	96	94	A B	14.7 17.7	26 27	1198 1443
NBC NEWS SPECIAL REPORT(S) 2 SAT. 10.00P 60 NBC N			179		95	A	6.4	13	522
NBC NEWS UPDATE-M-F 1 MON. 9.09P 1 NBC N 1 TUE. 9.05P 1 1 W & TH 8.58P 1 1 FRI. 9.01P 1 2 M-TH 8.58P 1 2 FRI. 8.59P 1	168	163	156	85	86	A B	11.1 13.8	20 21	905 1125
NBC NEWS UPDATE-SAT. SAT. 8.58P 1 NBC N	34	154	147	82	82	A B	7.0 10.7	15 18	571 872
NBC NEWS UPDATE-SUN. SUN. 8.58P 1 NBC N	34	176	177	90	91	A B	12.1 14.6	24 22	986 1190
NBC NEWS UPDATE-2-M-F 1 MWF 9.58P 1 NBC N 2 W & F 9.58P 1	81	169	166	89	87	A B	11.5 13.3	20 21	937 1084
NBC NEWS UPDATE-2-SUN. 1 SUN. 10.16P 1 NBC N 2 SUN. 9.49P 1	18	182	178	91	92	A B	16.4 15.6	29 24	1337 1271
NBC NIGHTLY NEWS-SAT. 2 SAT. 6.30P 30 NBC N	29		168		86	A B	6.8 9.1	16 17	554 742
NBC NIGHTLY NEWS-SUN. SUN. 6.30P 30 NBC N	25	164	167	85	86	A B	7.7 8.1	19 15	628 660

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
EVENING CONT'D									
NBC NIGHTLY NEWS	167	207	207	99	99	A	10.1	22	823
M-F 6.30P 30 NBC N						B	12.4	22	1011
NBC SUNDAY NIGHT MOVIE	24	197	195	97	98	A	17.4	32	1418
1 SUN. 9.00P 145 NBC FF						B	16.2	26	1320
2 SUN. 9.00P 120									
NEWSBREAK-M-F	163	177	158	93	89	A	10.9	20	888
1 MTUTHF 8.58P 1 CBS N						B	15.1	24	1231
1 WED. 8.57P 2									
2 MON. 8.28P 1									
2 TU-F 8.58P 1									
NEWSBREAK-SAT.	33	185	178	97	96	A	9.3	20	758
1 SAT. 8.57P 2 CBS N						B	13.2	23	1076
2 SAT. 8.58P 1									
NEWSBREAK-SUN.	34	178	179	95	96	A	12.5	24	1019
SUN. 8.58P 1 CBS N						B	19.5	29	1589
ONE DAY AT A TIME	26	190	194	99	99	A	13.6	27	1108
SUN. 8.30P 30 CBS CS						B	20.5	31	1671
ONE OF THE BOYS	8	173	178	89	92	A	8.7	18	709
SAT. 8.30P 30 NBC CS						B	8.8	17	717
PINK AT FIRST SIGHT(S)		187		97		A	9.3	20	758

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
THREE'S COMPANY	32	205	191	99	96	A	17.9	29	1459
TUE. 9.00P 30 ABC CS						B	22.9	35	1866
TODAY'S FBI	1		183		94	A	10.6	22	864
2 SAT. 8.00P 60 ABC OP						B	10.6	22	864
TONY AWARDS(S)			195		99	A	15.7	27	1280
2 SUN. 9.00P 133 CBS AC									
TOO CLOSE FOR COMFORT	29	205	204	99	99	A	18.9	31	1540
TUE. 9.30P 30 ABC CS						B	22.3	34	1817
TRAPPER JOHN, M.D.	26	194		99		A	14.3	27	1165
1 SUN. 10.00P 60 CBS GD						B	20.5	34	1671
TV'S GREATEST COMMERCIALS(S)		201		98		A	21.3	35	1736
1 TUE. 10.00P 60 NBC GV									
20/20	29	202		99		A	17.6	32	1434
1 THU. 10.00P 60 ABC DN						B	15.5	26	1263
WALT DISNEY	31	194	188	99	98	A	9.8	21	799
SAT. 8.00P 60 CBS FV						B	15.3	27	1247
YABBA DABBA DOO 2(S)			144		87	A	9.3	17	758
2 TUE. 8.00P 60 CBS EA									
•LATE FRINGE									

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
1 SAT. 8.30P 30 ABC CS									
PRIVATE BENJAMIN	1		172		92	A	11.9	24	970
2 MON. 8.00P 30 CBS CS						B	11.9	24	970
QUINCY, M.E.	27	201	199	99	98	A	16.4	30	1337
WED. 10.00P 60 NBC OP						B	16.4	28	1337
RAINBOW GIRL(S)			172		85	A	5.8	11	473
2 FRI. 8.00P 30 NBC CS									
REAL PEOPLE	32	200	186	97	97	A	12.9	25	1051
WED. 8.00P 60 NBC PV						B	19.1	30	1557
REPORT TO MURPHY	5		175		92	A	11.1	20	905
2 MON. 8.30P 30 CBS CS						B	13.2	22	1076
RICHARD PRYOR SHOW(S)		199		97		A	15.6	27	1271
1 MON. 10.00P 60 NBC CV									
SCAMPS(S)			169		95	A	11.6	22	945
2 THU. 8.00P 30 NBC CS									
60 MINUTES	34	200	204	99	99	A	17.5	40	1426
SUN. 7.00P 60 CBS DN						B	25.9	42	2111
STRIKE FORCE	21	181		97		A	14.5	29	1182
1 FRI. 10.00P 60 ABC OP						B	13.5	24	1100
TAXI	32	197	201	98	99	A	14.6	24	1190
THU. 9.30P 30 ABC CS						B	15.7	25	1280
TEACHERS ONLY	6	201	181	98	94	A	15.0	25	1223
WED. 9.30P 30 NBC CS						B	15.6	25	1271
THAT'S INCREDIBLE	29	202	200	98	98	A	14.4	27	1174
MON. 8.00P 60 ABC PV						B	18.0	27	1467

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
ABC MOVIE OF THE WEEK	19	156		88		A	3.0	14	245
1 MON. 12.00M 71 ABC FF						B	3.2	15	261
ABC MOVIE OF THE WEEK-2	14	156		88		A	2.7	19	220
1 MON. 1.11A 16 ABC FF						B	2.5	17	204
ABC NEWS:NIGHTLINE	147	189	188	96	96	A	7.4	21	603
M-F 11.30P 30 ABC N						B	7.3	21	595
ABC NEWS:NIGHTLINE-WED(B)		190		97		A	5.8	21	473
1 WED. 12.00M 10 ABC N									
ABC WEEKEND REPORT-SAT.	33	167	170	91	91	A	6.0	14	489
1 SAT. 11.00P 15 ABC N						B	6.4	14	522
2 SAT. 11.00P 30									
ABC WEEKEND REPORT-SUN.	34	174	173	95	93	A	4.3	11	350
1 SUN. 12.00M 15 ABC N						B	4.8	11	391
2 SUN. 11.00P 15									
CBS SUNDAY NEWS-OSGOOD	35	123	120	70	69	A	6.1	13	497
1 SUN. 11.00P 15 CBS N						B	6.6	14	538
2 SUN. 11.13P 15									
DAVID LETTERMAN I	68	186	187	94	94	A	2.9	14	236
M-TH 12.30A 30 NBC GV						B	2.9	15	236
DAVID LETTERMAN II	68	187	187	94	94	A	2.3	14	187
1 MWTH 1.00A 30 NBC GV						B	2.2	14	179
1 TUE. 1.00A 26									
2 M-W 1.00A 30									
2 THU. 1.00A 24									
DAVID LETTERMAN SPECIAL(S)			175		91	A	2.9	13	236
2 FRI. 12.30A 85 NBC GV									

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
LATE FRINGE CONT'D													
FANTASY ISLAND-12.00					33	159		88		A	3.4	15	277
1 TUE.	12.00M	69	ABC	A						B	3.4	16	277
FRIDAYS					33	168	167	94	94	A	4.5	17	367
FRI.	12.00M	71	ABC	GV						B	4.7	17	383
FRIDAYS-PART 2					30	168	167	94	94	A	3.6	17	293
1 FRI.	1.11A	9	ABC	GV						B	3.6	17	293
2 FRI.	1.11A	10											
LATE MOVIE I					166	160	159	88	88	A	5.9	21	481
1 MON.	11.30P	71	CBS	FF						B	6.3	22	513
1 TUE.	11.30P	65											
1 WED.	11.30P	75											
1 THU.	12.01A	72											
1 FRI.	11.30P	76											
2 M & W	11.30P	72											
2 TUE.	12.10A	73											
2 THU.	12.03A	72											
2 FRI.	11.30P	75											
LATE MOVIE II					166	159	159	87	88	A	4.3	25	350
1 MON.	12.41A	47	CBS	FF						B	4.4	26	359
1 TUE.	12.35A	49											
1 WED.	12.45A	46											
SATURDAY NIGHT					28	207		98		A	7.3	23	595
1 SAT.	11.30P	76	NBC	GV						B	8.0	24	652
SCTV COMEDY SPECIAL(S)							207		99	A	5.1	16	416
2 SAT.	11.30P	80	NBC	GV									
SCTV NETWORK					29	187		97		A	3.3	16	269
1 FRI.	12.30A	90	NBC	GV						B	3.4	16	277
TONIGHT SHOW					169	209	209	99	99	A	6.2	20	505
M-F	11.30P	60	NBC	GV						B	7.0	23	571
VEGA$-12.00					32	152	150	87	85	A	3.5	15	285
1 THU.	12.00M	69	ABC	PD						B	3.1	14	253
2 THU.	12.00M	68											
•WEEKDAY DAYTIME													
ABC DAYTIME NEWSBRIEF-M-F					169	176	176	93	93	A	8.0	28	652
M-F	1.57P	2	ABC	N						B	8.7	30	709
AFTERNOON PLAYHOUSE(S)							144		82	A	4.0	12	326
2 TUE.	4.30P	60	CBS	CL									
ALICE-M-F					166	159	158	88	88	A	5.2	26	424
M-F	10.30A	30	CBS	CS						B	5.3	25	432
ALL MY CHILDREN					169	202	202	98	98	A	8.9	31	725

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
1 THU.	1.13A	42											
1 FRI.	12.46A	43											
2 MON.	12.42A	43											
2 TUE.	1.23A	45											
2 WED.	12.42A	47											
2 THU.	1.15A	50											
2 FRI.	12.45A	44											
LOVE BOAT-12.00					32	160		89		A	3.1	15	253
1 WED.	12.10A	68	ABC	CS						B	3.8	18	310
MANIONS-AMERICA MON-PT 1(S)							165		89	A	2.3	10	187
2 MON.	12.00M	71	ABC	GD									
MANIONS-AMERICA MON-PT 2(S)							165		89	A	1.8	12	147
2 MON.	1.11A	17	ABC	GD									
MANIONS-AMERICA TUE-PT 1(S)							163		89	A	2.8	12	228
2 TUE.	12.00M	71	ABC	GD									
MANIONS-AMERICA TUE-PT 2(S)							164		90	A	2.4	14	196
2 TUE.	1.11A	20	ABC	GD									
MANIONS-AMERICA WED-PT 1(S)							164		90	A	3.0	13	245
2 WED.	12.00M	71	ABC	GD									
MANIONS-AMERICA WED-PT 2(S)							164		90	A	2.2	15	179
2 WED.	1.11A	21	ABC	GD									
NBC LATE NIGHT MOVIE					33	55	55	39	39	A	1.9	8	155
1 SUN.	11.55P	83	NBC	FF						B	1.8	7	147
2 SUN.	11.45P	67											
NBC NEWS SPEC. REPORT-2(S)							199		99	A	7.4	19	603
2 SUN.	11.30P	15	NBC	N									
1 MON.	1.00P	11	ABC	DD						B	9.3	32	758
&	1.30P	30											
1 TU-F	1.00P	60											
2 M-F	1.00P	60											
ANOTHER WORLD					163	202	202	99	99	A	4.1	16	334
M-F	2.00P	60	NBC	DD						B	4.5	16	367
AS THE WORLD TURNS					167	201	200	99	99	A	6.3	23	513
M-F	1.30P	60	CBS	DD						B	7.1	25	579
CAPITOL					45	196	196	97	97	A	4.9	19	399
M-F	2.30P	30	CBS	DD						B	5.0	20	408
CAPTAIN KANGAROO					95	93	91	67	66	A	<<		
M-F	6.30A	30	CBS	C						B	.5	5	41
CHIPS M-F					30	164	162	88	88	A	3.7	13	302
M-F	3.00P	60	NBC	OP						B	3.6	13	293
DAYS OF OUR LIVES					165	208	208	99	99	A	6.4	23	522
M-F	1.00P	60	NBC	DD						B	5.5	19	448
DIFF'RENT STROKES M-F					35	122	124	74	73	A	2.5	13	204
M-F	10.00A	30	NBC	CS						B	2.0	11	163
DOCTORS					45	139	139	72	72	A	2.3	9	187
M-F	12.00N	30	NBC	DD						B	2.1	9	171
EDGE OF NIGHT					161	156	156	79	79	A	4.5	15	367
M-F	4.00P	30	ABC	DD						B	4.9	15	399
FAMILY FEUD					169	175	175	92	91	A	6.5	27	530
M-F	12.00N	30	ABC	QP						B	6.6	26	538
GENERAL HOSPITAL					167	204	204	99	99	A	9.9	35	807
M-F	3.00P	60	ABC	DD						B	10.9	35	888

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
WEEKDAY DAYTIME CONT'D									
GOOD MORNING, AMERICA-730	169	207	207	99	99	A	4.5	25	367
M-F 7.30A 30 ABC	N					B	5.3	28	432
GOOD MORNING, AMERICA-830	169	206	206	98	98	A	5.0	27	408
M-F 8.30A 30 ABC	N					B	5.4	26	440
GUIDING LIGHT	167	201	201	99	99	A	6.7	24	546
M-F 3.00P 60 CBS	DD					B	7.7	25	628
LOVE BOAT DAYTIME	168	187	188	96	96	A	5.6	26	456
M-F 11.00A 60 ABC	CS					B	6.0	27	489
MORNING-KURTIS & SAWYER 1	55	178	178	98	98	A	2.7	15	220
M-F 7.30A 30 CBS	N					B	2.8	15	228
MORNING-KURTIS & SAWYER 2	55	178	178	98	98	A	2.6	14	212
M-F 8.30A 30 CBS	N					B	2.7	14	220
NEWSBREAK-11.57	164	167	167	88	89	A	6.4	29	522
M-F 11.57A 2 CBS	N					B	6.4	27	522
NEWSBREAK-3.57	167	180	180	95	95	A	5.8	19	473
M-F 3.57P 2 CBS	N					B	6.5	20	530
ONE DAY AT A TIME-M-F	163	140	140	82	82	A	3.8	20	310
M-F 10.00A 30 CBS	CS					B	3.9	19	318
ONE LIFE TO LIVE	169	202	202	99	99	A	8.4	32	685
ABC WIDE WORLD-SPORTS SAT	24	203	204	99	98	A	8.0	21	652
SAT. 5.02P 88 ABC	SA					B	9.6	22	782
ABC WIDE WORLD-SPORTS SUN	17	195	195	98	97	A	6.5	19	530
SUN. 4.30P 90 ABC	SA					B	8.3	21	676
AMERICAN BANDSTAND '82	26	162	172	83	84	A	4.6	17	375
SAT. 12.30P 60 ABC	PC					B	4.6	16	375
AMERICAN SPORTSMAN	8	173		90		A	4.1	13	334
1 SUN. 3.30P 60 ABC	SA					B	3.9	12	318
BELMONT STAKES(S)			192		99	A	8.8	25	717
2 SAT. 5.00P 60 CBS	SE								
BETCHA DON'T KNOW-8:28AM	21	171	180	93	94	A	3.8	28	310
SAT. 8.28A 2 NBC	CN					B	4.4	29	359
BETCHA DON'T KNOW-9:28AM	21	208	211	99	99	A	7.2	38	587
SAT. 9.28A 2 NBC	CN					B	8.9	41	725
BETCHA DON'T KNOW-10:28AM	21	197	199	96	97	A	4.5	19	367
SAT. 10.28A 2 NBC	CN					B	5.5	22	448
BETCHA DON'T KNOW-11:58AM	20	158	184	79	92	A	3.7	15	302
SAT. 11.58A 2 NBC	CN					B	4.4	16	359
BETCHA DON'T KNOW-12:28PM	21	142	152	74	74	A	3.7	14	302
SAT. 12.28P 2 NBC	CN					B	4.7	17	383

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
M-F 2.00P 60 ABC	DD					B	9.0	32	734
PRICE IS RIGHT 1	166	193	192	96	96	A	6.9	34	562
M-F 11.00A 30 CBS	AP					B	6.4	30	522
PRICE IS RIGHT 2	165	192	192	96	96	A	7.7	35	628
M-F 11.30A 30 CBS	AP					B	7.7	33	628
RYAN'S HOPE	168	186	186	97	97	A	6.5	26	530
M-F 12.30P 30 ABC	DD					B	6.7	25	546
SEARCH FOR TOMORROW	45	186	186	93	93	A	3.2	13	261
M-F 12.30P 30 NBC	DD					B	3.1	13	253
TATTLETALES	95	106	106	63	63	A	3.3	11	269
M-F 4.00P 30 CBS	QG					B	2.9	9	236
TEXAS	30	181	180	91	91	A	2.8	13	228
M-F 11.00A 60 NBC	DD					B	2.4	12	196
TODAY SHOW-7.30AM	167	211	211	99	99	A	4.4	25	359
M-F 7.30A 30 NBC	N					B	4.7	25	383
TODAY SHOW-8.30AM	168	211	211	99	99	A	4.2	23	342
M-F 8.30A 30 NBC	N					B	5.0	25	408
WHEEL OF FORTUNE	30	144	143	82	81	A	3.5	18	285
M-F 10.30A 30 NBC	QG					B	3.1	17	253
YOUNG AND THE RESTLESS	167	199	199	99	99	A	6.8	27	554
M-F 12.30P 60 CBS	DD					B	7.2	28	587
•WEEKEND DAYTIME									
ABC WEEKEND SPECIALS	27	176	179	92	93	A	5.1	20	416
SAT. 12.00N 30 ABC	FV					B	5.6	20	456
BLACKSTAR	23	182	183	95	95	A	5.5	23	448
SAT. 11.30A 30 CBS	CA					B	6.2	23	505
BUGS BUNNY/ROAD RUNNER 1	24	196	196	99	99	A	5.6	26	456
SAT. 9.30A 30 CBS	CA					B	6.0	25	489
BUGS BUNNY/ROAD RUNNER 2	25	196	196	99	99	A	6.6	28	538
SAT. 10.00A 30 CBS	CA					B	7.3	28	595
BUGS BUNNY/ROAD RUNNER 3	25	196	196	99	99	A	7.2	30	587
SAT. 10.30A 30 CBS	CA					B	7.6	29	619
BUGS BUNNY/ROAD RUNNER 4	25	196	196	99	99	A	7.5	31	611
SAT. 11.00A 30 CBS	CA					B	7.9	30	644
BULLWINKLE	34	106	134	58	72	A	2.4	9	196
SAT. 12.30P 30 NBC	CA					B	3.4	12	277
CBS SPORTS SATURDAY	21	165		92		A	5.6	17	456
1 SAT. 4.30P 90 CBS	SA					B	6.8	17	554
DAFFY/SPEEDY SHOW	29	143	154	74	76	A	3.9	15	318
SAT. 12.00N 30 NBC	CA					B	5.0	18	408
DEAR ALEX & ANNIE-10.56AM	17	194	198	99	99	A	5.1	21	416
SAT. 10.56A 3 ABC	CN					B	5.4	21	440
DEAR ALEX & ANNIE-11.25AM	34	113	113	79	80	A	2.3	10	187
SUN. 11.25A 4 ABC	CN					B	2.9	11	236
FACE THE NATION	35	161	131	94	84	A	3.1	13	253
SUN. 11.30A 30 CBS	CC					B	3.3	12	269
FLINTSTONE'S COMEDY SHW2	36	171	180	93	94	A	2.9	24	236
SAT. 8.00A 30 NBC	CA					B	2.9	22	236

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

WEEKEND DAYTIME CONT'D

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
FONZ AND HAPPY DAYS GANG	17	196	195	98	98	A	5.2	22	424
SAT. 11.00A 30 ABC CA						B	6.1	24	497
FRENCH OPEN TENNIS-SAT(S)			154		92	A	2.8	9	228
2 SAT. 2.30P 90 CBS SE									
FRENCH OPEN TENNIS-SUN(S)			180		97	A	3.7	14	302
2 SUN. 12.00N 120 CBS SE									
GOLDIE GOLD/ACTION JACK	17	191	195	98	99	A	3.6	18	293
SAT. 9.00A 30 ABC CA						B	4.0	18	326
GRAND PRIX OF DETROIT(S)			169		90	A	4.8	14	391
2 SUN. 2.00P 150 ABC SE									
HEATHCLIFF & MARMADUKE	17	192	191	94	94	A	5.7	24	465
SAT. 11.30A 30 ABC CA						B	6.0	23	489
IN THE NEWS- 8.26AM	36	187	187	97	97	A	2.1	15	171
SAT. 8.26A 3 CBS CN						B	2.9	19	236
IN THE NEWS- 8.56AM	36	192	188	99	99	A	2.7	16	220
SAT. 8.56A 3 CBS CN						B	3.6	18	293
IN THE NEWS- 9.26AM	36	192	188	99	99	A	3.7	18	302
SAT. 9.26A 3 CBS CN						B	4.6	20	375
IN THE NEWS-9.56AM	35	196	196	99	99	A	5.8	27	473

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
KIDS ARE PEOPLE TOO II	34	113	113	79	80	A	2.3	10	187
1 SUN. 11.06A 24 ABC CL						B	2.8	11	228
2 SUN. 11.04A 26									
KWICKY KOALA SHOW	19	145	159	83	86	A	4.2	16	342
SAT. 1.00P 30 CBS CA						B	4.9	17	399
LAVERNE AND SHIRLEY	32	197	197	99	99	A	4.7	22	383
SAT. 9.30A 30 ABC CA						B	5.9	25	481
MEET THE PRESS	34	193	187	98	98	A	4.0	17	326
SUN. 12.30P 30 NBC CC						B	4.0	14	326
MEMORIAL GOLF TOURN.-SAT(S)		151		91		A	2.8	10	228
1 SAT. 3.00P 90 CBS SE									
MEMORIAL GOLF TOURN.-SUN(S)		189		99		A	5.3	17	432
1 SUN. 3.40P 155 CBS SE									
NBA CHAMPIONSHIP GAME-2(S)		193		99		A	9.7	34	791
1 SUN. 1.00P 160 CBS SE									
NBA CHAMPIONSHIP GAME-5(S)			195		99	A	12.2	35	994
2 SUN. 2.00P 159 CBS SE									
NBC MAJOR LEAGUE PRE GAME	8	204	212	96	98	A	4.3	16	350
1 SAT. 1.00P 17 NBC SC						B	4.6	17	375
2 SAT. 2.00P 15									

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
SAT. 9.56A 3 CBS CN						B	6.7	28	546
IN THE NEWS-11.56AM	34	182	183	95	95	A	5.0	20	408
SAT. 11.56A 3 CBS CN						B	5.7	21	465
IN THE NEWS-12.26PM	34	168	167	89	89	A	3.6	14	293
SAT. 12.26P 3 CBS CN						B	4.6	16	375
IN THE NEWS-12.56PM	32	163	165	88	88	A	4.6	18	375
SAT. 12.56P 3 CBS CN						B	5.4	18	440
IN THE NEWS- 1.26PM	30	145	159	83	86	A	3.8	14	310
SAT. 1.26P 3 CBS CN						B	4.8	16	391
IN THE NEWS-10.56AM	36	196	196	99	99	A	7.5	31	611
SAT. 10.56A 3 CBS CN						B	7.4	28	603
IN THE NEWS-11.26AM	36	196	196	99	99	A	7.0	29	571
SAT. 11.26A 3 CBS CN						B	7.3	28	595
KEMPER OPEN-SAT(S)			162		90	A	3.8	11	310
2 SAT. 4.00P 60 CBS SE									
KEMPER OPEN-SUN(S)			188		98	A	7.6	19	619
2 SUN. 4.39P 121 CBS SE									
KID SUPER POWER I	36	198	199	96	97	A	5.9	28	481
SAT. 9.30A 30 NBC CA						B	6.2	26	505
KID SUPER POWER II	36	197	199	96	97	A	5.5	24	448
SAT. 10.00A 30 NBC CA						B	5.9	24	481
KIDS ARE PEOPLE TOO I	34	113	113	79	80	A	2.0	9	163
1 SUN. 10.30A 36 ABC CL						B	2.4	10	196
2 SUN. 10.30A 34									

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NBC MAJOR LEAGUE BASEBALL	8	205	213	97	99	A	6.1	21	497
1 SAT. 1.17P 163 NBC SE						B	6.5	21	530
2 SAT. 2.15P 156									
NBC MAJOR LEAGUE GAME 2	2	192		94		A	6.2	18	505
1 SAT. 4.00P 186 NBC SE						B	5.8	17	473
NBC NEWS SPEC. REPORT-1(S)			150		89	A	2.6	11	212
2 SUN. 12.00N 30 NBC N									
POPEYE/OLIVE COMEDY SHOW	25	187	187	97	97	A	1.9	15	155
SAT. 8.00A 30 CBS CA						B	2.4	16	196
PRO BOWLERS-SPRING ED.	3	188	187	95	94	A	5.1	16	416
SAT. 3.30P 92 ABC SE						B	4.9	15	399
RICHIE RICH/SCOOBY DOO-1	36	194	194	99	99	A	4.9	23	399
SAT. 10.00A 30 ABC CA						B	5.8	25	473
RICHIE RICH/SCOOBY DOO-2	36	198	198	99	99	A	5.8	26	473
SAT. 10.30A 30 ABC CA						B	6.6	27	538
SCHOOLHOUSE ROCK-8.26AM	35	187	184	94	94	A	3.3	25	269
SAT. 8.26A 4 ABC CN						B	3.5	22	285
SCHOOLHOUSE ROCK-8.55AM	17	194	194	98	98	A	3.5	21	285
SAT. 8.55A 4 ABC CN						B	3.9	20	318
SCHOOLHOUSE ROCK-9.25AM	17	191	195	98	99	A	3.8	18	310
SAT. 9.25A 4 ABC CN						B	4.1	18	334
SMURFS I	36	208	211	99	99	A	5.4	34	440
SAT. 8.30A 30 NBC CA						B	6.3	36	513
SMURFS II	36	208	211	99	99	A	7.6	41	619
SAT. 9.00A 30 NBC CA						B	8.6	40	701

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
WEEKEND DAYTIME CONT'D									
SPACE STARS I	26	158	184	79	92	A	4.1	17	334
SAT. 11.00A 30 NBC CA						B	4.6	17	375
SPACE STARS II	26	158	184	79	92	A	3.7	15	302
SAT. 11.30A 30 NBC CA						B	4.6	17	375
SPIDER-MAN & FRIENDS	27	196	199	95	97	A	5.5	23	448
SAT. 10.30A 30 NBC CA						B	5.9	23	481
SPORTSBEAT	14	160		87		A	2.2	7	179
1 SUN. 3.00P 30 ABC SC						B	3.1	9	253
SPORTSWORLD	20	185	192	93	96	A	5.3	15	432
SUN. 4.00P 120 NBC SA						B	6.2	17	505
SUNDAY MORNING	36	159	157	92	91	A	4.3	23	350
SUN. 9.00A 90 CBS N						B	4.8	23	391
SUPERFRIENDS	36	187	186	94	94	A	3.0	25	245
SAT. 8.00A 30 ABC CA						B	3.5	24	285
TARZAN/L.RANGER/ZORRO HR1	25	192	188	99	99	A	2.5	15	204
SAT. 8.30A 30 CBS CA						B	3.4	18	277
TARZAN/L.RANGER/ZORRO HR2	25	192	188	99	99	A	3.3	17	269
SAT. 9.00A 30 CBS CA						B	4.2	19	342
THIS WEEK-DAVID BRINKLEY	27	181	166	92	88	A	3.2	13	261
SUN. 11.30A 60 ABC N						B	3.6	13	293
30 MINUTES	27	148	153	89	87	A	3.2	12	261
SAT. 1.30P 30 CBS DN						B	3.6	12	293
THUNDARR THE BARBARIAN	17	190	194	98	98	A	3.9	22	318
SAT. 8.30A 30 ABC CA						B	3.9	20	318
TOM AND JERRY COMEDY SHOW	32	163	165	88	88	A	4.6	18	375
SAT. 12.30P 30 CBS CA						B	5.4	19	440
TROLLKINS	23	168	166	89	89	A	3.8	15	310
SAT. 12.00N 30 CBS CA						B	4.4	15	359

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. MAY 24, 1982

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					17,120				26,570							
	TOTAL AUDIENCE (%)					21.0				32.6							
	Program					THAT'S INCREDIBLE (R)				ABC MONDAY NIGHT MOVIE PAPER DOLLS (OP)							
	AVERAGE AUDIENCE (Households (000))					12,550				16,710							
	AVERAGE AUDIENCE (%)					15.4	14.3*		16.4*	20.5	18.2*		20.0*		21.9*		21.8*
	SHARE OF AUDIENCE %					28	27 *		28 *	34	29 *		32 *		37 *		38 *
	AVG. AUD. BY ¼ HR. %					13.6	15.0	15.9	16.9	17.7	18.8	19.9	20.2	22.1	21.8	22.2	21.5
CBS TV	TOTAL AUDIENCE (Households (000))					15,080				14,020		11,410		12,060			
	TOTAL AUDIENCE (%)					18.5				17.2		14.0		14.8			
	Program					CHARLIE BROWN-CELEBRATION (OP)				M*A*S*H (R)		HOUSE CALLS		LOU GRANT			
	AVERAGE AUDIENCE (Households (000))					10,430				12,060		10,110		9,450			
	AVERAGE AUDIENCE (%)					12.8	12.4*		13.2*	14.8		12.4		11.6	11.3*		11.8*
	SHARE OF AUDIENCE %					23	23 *		23 *	24		20		20	19 *		20 *
	AVG. AUD. BY ¼ HR. %					12.3	12.4	12.9	13.4	14.1	15.4	12.6	12.3	11.2	11.5	11.6	12.0
NBC TV	TOTAL AUDIENCE (Households (000))					21,190								16,790			
	TOTAL AUDIENCE (%)					26.0								20.6			
	Program					NBC MONDAY NIGHT MOVIES SCOUT'S HONOR (OP)								RICHARD PRYOR SHOW (R)			
	AVERAGE AUDIENCE (Households (000))					13,040								12,710			
	AVERAGE AUDIENCE (%)					16.0	13.6*		15.0*		17.3*		18.1*	15.6	16.3*		14.9*
	SHARE OF AUDIENCE %					27	25 *		26 *		28 *		29 *	27	27 *		26 *
	AVG. AUD. BY ¼ HR. %					13.2	14.0	14.8	15.3	16.9	17.7	18.1	18.1	16.5	16.2	15.2	14.5

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					15,080				17,930							
	TOTAL AUDIENCE (%)					18.5				22.0							
	Program					THAT'S INCREDIBLE (R)				ABC THEATRE BENNY'S PLACE (OP)							
	AVERAGE AUDIENCE (Households (000))					10,920				10,600							
	AVERAGE AUDIENCE (%)					13.4	12.6*		14.3*	13.0	12.8*		13.1*		13.6*		12.3*
	SHARE OF AUDIENCE %					26	25 *		26 *	23	22 *		23 *		24 *		23 *
	AVG. AUD. BY ¼ HR. %					11.9	13.3	14.2	14.4	12.4	13.2	13.3	12.9	13.7	13.5	12.4	12.2
CBS TV	TOTAL AUDIENCE (Households (000))					11,490		10,110		17,770		16,380		15,730			
	TOTAL AUDIENCE (%)					14.1		12.4		21.8		20.1		19.3			
	Program					PRIVATE BENJAMIN (R)(OP)		REPORT TO MURPHY		M*A*S*H (R)		HOUSE CALLS		LOU GRANT (R)			
	AVERAGE AUDIENCE (Households (000))					9,700		9,050		15,570		14,590		11,980			
	AVERAGE AUDIENCE (%)					11.9		11.1		19.1		17.9		14.7	14.3*		15.0*
	SHARE OF AUDIENCE %					24		20		33		31		27	25 *		28 *
	AVG. AUD. BY ¼ HR. %					11.8	12.0	10.7	11.5	18.0	20.2	17.9	18.0	14.2	14.5	14.9	15.1
NBC TV	TOTAL AUDIENCE (Households (000))					12,800				18,660							
	TOTAL AUDIENCE (%)					15.7				22.9							
	Program					LITTLE HOUSE-PRAIRIE (R)(OP)				NBC MONDAY NIGHT MOVIES THE MYSTERIOUS TWO (SUS-OP)							
	AVERAGE AUDIENCE (Households (000))					9,450				10,920							
	AVERAGE AUDIENCE (%)					11.6	10.6*		12.6*	13.4	12.3*		13.0*		14.2*		14.1*
	SHARE OF AUDIENCE %					22	21 *		23 *	24	22 *		23 *		25 *		26 *
	AVG. AUD. BY ¼ HR. %					10.3	11.0	12.1	13.1	12.9	11.7	12.9	13.1	14.1	14.4	14.5	13.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	52.2	52.9	52.6	53.3	52.9	54.4	56.6	58.5	60.7	62.9	63.0	62.6	59.9	59.0	58.2	57.0
	WK. 2	44.9	46.5	48.0	49.0	49.3	51.1	53.4	55.7	56.3	57.9	57.6	57.9	56.5	55.7	54.4	53.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A

EVE.MON. MAY 31, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. MAY 25, 1982

WEEK 1

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	12,140		11,980		16,380		15,730		16,790			
TOTAL AUDIENCE (%)	14.9		14.7		20.1		19.3		20.6			
Program	HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)		← HART TO HART (R) →			
AVERAGE AUDIENCE (Households (000))	10,110		10,270		13,450		14,100		13,120			
AVERAGE AUDIENCE (%)	12.4		12.6		16.5		17.3		16.1	16.0*		16.2*
SHARE OF AUDIENCE %	23		22		27		28		27	26 *		28 *
AVG. AUD. BY ¼ HR. %	11.4	13.4	11.7	13.5	15.6	17.4	16.9	17.6	15.6	16.3	16.4	16.0

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	13,200				16,630							
TOTAL AUDIENCE (%)	16.2				20.4							
Program	← BOOK OF LISTS (OP) →				← CBS TUESDAY NIGHT MOVIES STAND BY YOUR MAN(R) →							
AVERAGE AUDIENCE (Households (000))	9,210				10,600							
AVERAGE AUDIENCE (%)	11.3	10.8*		11.8*	13.0	11.1*		13.5*		13.7*		13.8*
SHARE OF AUDIENCE %	20	20 *		20 *	21	18 *		22 *		22 *		23 *
AVG. AUD. BY ¼ HR. %	10.7	10.9	12.0	11.7	10.6	11.6	12.9	14.0	13.9	13.5	13.8	13.7

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	25,270								23,550			
TOTAL AUDIENCE (%)	31.0								28.9			
Program	← BOB HOPE BIRTHDAY (SUS-OP)(OP) →								← TV'S GREATEST COMMERCIALS →			
AVERAGE AUDIENCE (Households (000))	14,750								17,360			
AVERAGE AUDIENCE (%)	18.1	15.7*		18.2*		18.9*		19.3*	21.3	21.9*		20.7*
SHARE OF AUDIENCE %	31	29 *		31 *		31 *		31 *	35	36 *		35 *
AVG. AUD. BY ¼ HR. %	15.3	16.2	18.2	18.3	19.0	18.9	19.2	19.5	22.2	21.6	21.4	20.1

WEEK 2

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	12,390		11,980		18,090		19,400		21,350			
TOTAL AUDIENCE (%)	15.2		14.7		22.2		23.8		26.2			
Program	HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)		← HART TO HART (R) →			
AVERAGE AUDIENCE (Households (000))	10,350		10,430		15,730		16,630		15,890			
AVERAGE AUDIENCE (%)	12.7		12.8		19.3		20.4		19.5	19.6*		19.5*
SHARE OF AUDIENCE %	24		22		32		33		35	34 *		37 *
AVG. AUD. BY ¼ HR. %	11.6	13.8	12.4	13.3	18.2	20.3	19.2	21.6	19.9	19.3	19.0	20.0

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	11,820				21,760							
TOTAL AUDIENCE (%)	14.5				26.7							
Program	← YABBA DABBA DOO 2 (R)(OP) →				← NBA CHAMPIONSHIP GM3 PHILADELPHIA VS LOS ANGELES (9:00-11:40PM)(→OP) →							
AVERAGE AUDIENCE (Households (000))	7,580				10,510							
AVERAGE AUDIENCE (%)	9.3	8.8*		9.7*	12.9	11.8*		12.8*		14.1*		13.4*
SHARE OF AUDIENCE %	17	16 *		17 *	23	20 *		21 *		24 *		23 *
AVG. AUD. BY ¼ HR. %	9.0	8.6	9.6	9.8	11.8	11.9	12.4	13.2	14.5	13.7	13.3	13.5

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	13,280				16,060							
TOTAL AUDIENCE (%)	16.3				19.7							
Program	← BRET MAVERICK (R)(OP) →				← FLAMINGO ROAD (R)(SUS-OP) →							
AVERAGE AUDIENCE (Households (000))	9,700				8,640							
AVERAGE AUDIENCE (%)	11.9	10.8*		13.0*	10.6	9.6*		10.6*		10.9*		11.2*
SHARE OF AUDIENCE %	21	20 *		23 *	18	16 *		17 *		19 *		21 *
AVG. AUD. BY ¼ HR. %	10.2	11.3	12.7	13.2	9.6	9.5	10.7	10.6	10.9	10.8	11.1	11.4

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	47.9	49.7	49.7	51.5	52.6	55.0	57.4	59.3	60.1	61.6	62.2	63.0	61.9	61.0	60.0	57.6
WK. 2	49.5	50.8	49.9	50.4	52.3	55.0	57.1	58.3	59.8	61.1	60.6	61.1	58.7	56.1	53.2	53.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. MAY 26, 1982

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,610 16.7				21,110 25.9							
	Program					← GREATEST AMERICAN HERO (R) →				← ABC MOVIE SPECIAL IN THE CUSTODY OF STRANGERS (OP) →							
	AVERAGE AUDIENCE (Households (000) & %)					9,450 11.6	10.4*		12.8*	12,310 15.1	13.8*		14.7*		15.5*		16.2*
	SHARE OF AUDIENCE %					22	21 *		24 *	26	24 *		25 *		27 *		30 *
	AVG. AUD. BY ¼ HR. %					9.7	11.2	12.1	13.6	14.0	13.6	14.5	15.0	15.5	15.5	16.1	16.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,530 16.6				18,170 22.3							
	Program					← GREAT MOVIE STUNTS RAIDERS OF THE LOST ARK(R) (OP) →				← GOLDEN SHOWCASE REHEARSAL FOR MURDER →							
	AVERAGE AUDIENCE (Households (000) & %)					8,880 10.9	11.1*		10.7*	11,650 14.3	13.8*		14.7*		15.0*		13.6*
	SHARE OF AUDIENCE %					21	22 *		20 *	25	24 *		25 *		26 *		25 *
	AVG. AUD. BY ¼ HR. %					11.4	10.7	10.8	10.7	13.6	14.0	14.8	14.7	15.0	14.9	14.3	12.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,670 18.0				15,810 19.4		15,080 18.5		15,400 18.9			
	Program					← REAL PEOPLE (R)(OP) →				FACTS OF LIFE (R)		TEACHERS ONLY (OP)		← QUINCY, M.E. (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					10,350 12.7	11.8*		13.7*	13,450 16.5		12,800 15.7		11,650 14.3	14.2*		14.5*
	SHARE OF AUDIENCE %					24	24 *		25 *	28		26		26	25 *		27 *
	AVG. AUD. BY ¼ HR. %					11.1	12.5	13.4	14.0	15.6	17.4	15.4	16.0	14.2	14.2	14.2	14.8

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					12,630 15.5				17,520 21.5				13,200 16.2			
	Program					← GREATEST AMERICAN HERO (R) →				← FALL GUY (R)(OP) →				← DYNASTY (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					9,130 11.2	10.5*		11.8*	12,630 15.5	14.6*		16.5*	9,700 11.9	12.6*		11.2*
	SHARE OF AUDIENCE %					22	21 *		22 *	27	26 *		28 *	22	22 *		21 *
	AVG. AUD. BY ¼ HR. %					10.4	10.6	11.0	12.6	14.3	14.8	16.0	16.9	13.2	12.0	11.1	11.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,370 11.5				15,400 18.9							
	Program					← INCREDIBLE HULK (R)(OP) →				← CBS WEDNESDAY NIGHT MOVIE RODEO GIRL(R) →							
	AVERAGE AUDIENCE (Households (000) & %)					6,520 8.0	7.6*		8.5*	8,970 11.0	9.9*		10.3*		11.7*		12.3*
	SHARE OF AUDIENCE %					16	15 *		16 *	20	17 *		18 *		21 *		23 *
	AVG. AUD. BY ¼ HR. %					7.4	7.8	8.2	8.8	9.7	10.1	10.0	10.5	11.6	11.8	12.2	12.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,340 17.6				13,940 17.1		12,960 15.9		19,150 23.5			
	Program					← REAL PEOPLE (R)(OP) →				FACTS OF LIFE (R)		TEACHERS ONLY (OP)		← QUINCY, M.E. (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					10,680 13.1	12.4*		13.7*	11,980 14.7		11,650 14.3		15,000 18.4	18.4*		18.3*
	SHARE OF AUDIENCE %					26	25 *		26 *	26		24		34	33 *		35 *
	AVG. AUD. BY ¼ HR. %					11.7	13.2	13.5	13.9	14.2	15.2	13.9	14.6	18.1	18.8	18.3	18.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	50.4	51.1	49.3	49.5	49.7	50.8	53.0	55.5	56.9	59.1	59.3	59.9	58.7	57.1	55.0	52.9
	WK. 2	47.7	47.5	46.7	47.8	48.4	49.8	51.8	54.5	56.3	57.6	58.2	59.3	57.3	55.7	53.3	52.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.WED. JUNE 2, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. MAY 27, 1982

WEEK 1

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000))	10,110		9,780		12,800		12,880		19,480			
TOTAL AUDIENCE (%)	12.4		12.0		15.7		15.8		23.9			
Program	MORK & MINDY		BOSOM BUDDIES		BARNEY MILLER (R)		TAXI (R)(OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000))	7,910		8,560		11,080		11,000		14,340			
AVERAGE AUDIENCE (%)	9.7		10.5		13.6		13.5		17.6	18.1*		17.1*
SHARE OF AUDIENCE %	19		20		24		23		32	32 *		32 *
AVG. AUD. BY ¼ HR. %	9.8	9.6	10.0	10.9	13.3	13.9	13.2	13.9	17.9	18.3	17.9	16.2
CBS TV												
TOTAL AUDIENCE (Households (000))	16,630				20,540							
TOTAL AUDIENCE (%)	20.4				25.2							
Program	← MAGNUM, P.I. (R)(OP) →				← NBA CHAMPIONSHIP GAME-1 LOS ANGELES VS PHILADELPHIA (9:00-11:30PM)(+OP) →							
AVERAGE AUDIENCE (Households (000))	11,980				10,350							
AVERAGE AUDIENCE (%)	14.7	13.3*		16.0*	12.7	11.4*		13.0*		12.8*		13.1*
SHARE OF AUDIENCE %	28	26 *		30 *	23	21 *		23 *		22 *		23 *
AVG. AUD. BY ¼ HR. %	12.3	14.4	15.8	16.2	11.3	11.5	12.6	13.5	13.4	12.3	12.7	13.4
NBC TV												
TOTAL AUDIENCE (Households (000))	13,860				16,630		17,280		18,420			
TOTAL AUDIENCE (%)	17.0				20.4		21.2		22.6			
Program	← FAME (R)(OP) →				DIFF'RENT STROKES (R)		GIMME A BREAK (R)(SUS-OP)		← HILL STREET BLUES (R) →			
AVERAGE AUDIENCE (Households (000))	9,700				14,590		15,570		13,860			
AVERAGE AUDIENCE (%)	11.9	10.9*		12.9*	17.9		19.1		17.0	16.9*		17.1*
SHARE OF AUDIENCE %	23	22 *		24 *	32		33		31	30 *		32 *
AVG. AUD. BY ¼ HR. %	10.6	11.1	12.3	13.6	16.9	18.9	18.8	19.5	16.9	16.8	17.0	17.1

WEEK 2

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000))	8,970		9,940		13,610		14,180		15,570			
TOTAL AUDIENCE (%)	11.0		12.2		16.7		17.4		19.1			
Program	MORK & MINDY (R)		BOSOM BUDDIES (R)		BARNEY MILLER (R)		TAXI (R)(OP)		← ABC NEWS CLOSEUP J. EDGAR HOOVER →			
AVERAGE AUDIENCE (Households (000))	7,820		8,880		11,980		12,800		11,080			
AVERAGE AUDIENCE (%)	9.6		10.9		14.7		15.7		13.6	13.9*		13.3*
SHARE OF AUDIENCE %	18		19		25		25		23	23 *		23 *
AVG. AUD. BY ¼ HR. %	9.4	9.8	10.5	11.3	14.5	15.0	15.3	16.1	13.9	13.8	13.7	12.8
CBS TV												
TOTAL AUDIENCE (Households (000))	17,200				22,410							
TOTAL AUDIENCE (%)	21.1				27.5							
Program	← MAGNUM, P.I. (R)(OP) →				← NBA CHAMPIONSHIP GAME-4 PHILADELPHIA VS LOS ANGELES (9:00-11:33PM)(+OP) →							
AVERAGE AUDIENCE (Households (000))	12,550				11,980							
AVERAGE AUDIENCE (%)	15.4	14.3*		16.5*	14.7	13.4*		15.4*		14.7*		15.0*
SHARE OF AUDIENCE %	28	27 *		29 *	25	23 *		25 *		24 *		25 *
AVG. AUD. BY ¼ HR. %	13.6	15.0	16.6	16.5	12.7	14.1	15.2	15.7	15.1	14.4	15.1	14.9
NBC TV												
TOTAL AUDIENCE (Households (000))	11,410		11,570		16,790		16,630		22,090			
TOTAL AUDIENCE (%)	14.0		14.2		20.6		20.4		27.1			
Program	SCAMPS		HERE'S BOOMER SPECIAL (OP)		DIFF'RENT STROKES (R)		GIMME A BREAK (R)(SUS-OP)		← HILL STREET BLUES (R) →			
AVERAGE AUDIENCE (Households (000))	9,450		9,860		14,750		14,910		16,460			
AVERAGE AUDIENCE (%)	11.6		12.1		18.1		18.3		20.2	19.8*		20.6*
SHARE OF AUDIENCE %	22		21		30		29		35	33 *		36 *
AVG. AUD. BY ¼ HR. %	11.2	12.0	12.1	12.1	17.3	18.9	18.1	18.6	19.5	20.2	20.3	20.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	46.6	48.3	48.0	48.8	49.2	50.5	51.9	54.4	55.4	56.9	57.2	57.9	56.6	55.9	55.1	53.3
WK. 2	49.8	51.5	50.4	51.3	52.5	54.4	56.2	57.8	58.5	60.7	62.2	62.9	60.4	59.4	57.7	55.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.THU. JUNE 3, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. MAY 28, 1982

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					11,080		14,020						14,910			
	TOTAL AUDIENCE (%)					13.6		17.2						18.3			
	Program					BENSON		ABC FRIDAY NIGHT MOVIE THIS IS KATE BENNETT (OP)						STRIKE FORCE (R)			
	AVERAGE AUDIENCE (Households (000))					9,620		8,800						11,820			
	AVERAGE AUDIENCE (%)					11.8		10.8	8.9*		11.4*		12.2*	14.5	14.0*		14.9*
	SHARE OF AUDIENCE %					26		22	19 *		23 *		24 *	29	28 *		31 *
	AVG. AUD. BY ¼ HR. %					11.4	12.2	8.8	9.0	10.9	11.9	12.3	12.1	13.4	14.6	14.9	14.9
CBS TV	TOTAL AUDIENCE (Households (000))					16,140				14,670				13,040			
	TOTAL AUDIENCE (%)					19.8				18.0				16.0			
	Program					DUKES OF HAZZARD (R)(OP)				DALLAS (R)				FALCON CREST (R)			
	AVERAGE AUDIENCE (Households (000))					10,510				10,510				9,860			
	AVERAGE AUDIENCE (%)					12.9	10.9*		14.9*	12.9	13.0*		12.8*	12.1	12.3*		11.9*
	SHARE OF AUDIENCE %					28	24 *		32 *	26	27 *		25 *	24	24 *		24 *
	AVG. AUD. BY ¼ HR. %					10.7	11.1	14.6	15.2	12.8	13.2	12.7	12.9	12.6	11.9	12.2	11.7
NBC TV	TOTAL AUDIENCE (Households (000))					7,420		10,020						11,080			
	TOTAL AUDIENCE (%)					9.1		12.3						13.6			
	Program					GOODBYE DSNT MEAN FOREVER		CHICAGO STORY (OP)						MCCLAIN'S LAW (R)			
	AVERAGE AUDIENCE (Households (000))					6,190		5,620						7,990			
	AVERAGE AUDIENCE (%)					7.6		6.9	6.6*		6.9*		7.2*	9.8	9.7*		9.9*
	SHARE OF AUDIENCE %					17		14	14 *		14 *		14 *	20	19 *		20 *
	AVG. AUD. BY ¼ HR. %					7.5	7.7	6.7	6.5	6.9	6.9	7.1	7.3	9.5	10.0	9.8	9.9

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					11,080		10,110		15,890							
	TOTAL AUDIENCE (%)					13.6		12.4		19.5							
	Program					BENSON (R)		MAKING A LIVING		ABC FRIDAY NIGHT MOVIE THE FRONT (OP)							
	AVERAGE AUDIENCE (Households (000))					9,540		8,880		7,910							
	AVERAGE AUDIENCE (%)					11.7		10.9		9.7	10.6*		9.9*		9.6*		8.7*
	SHARE OF AUDIENCE %					23		20		18	19 *		18 *		18 *		18 *
	AVG. AUD. BY ¼ HR. %					11.7	11.8	10.9	10.8	11.0	10.1	9.9	10.0	10.0	9.3	8.6	8.8
CBS TV	TOTAL AUDIENCE (Households (000))					17,280				16,710				14,750			
	TOTAL AUDIENCE (%)					21.2				20.5				18.1			
	Program					DUKES OF HAZZARD (R)(OP)				DALLAS (R)				FALCON CREST (R)			
	AVERAGE AUDIENCE (Households (000))					12,800				12,310				10,680			
	AVERAGE AUDIENCE (%)					15.7	14.5*		16.8*	15.1	15.0*		15.2*	13.1	13.2*		13.1*
	SHARE OF AUDIENCE %					30	28 *		32 *	28	27 *		28 *	26	25 *		26 *
	AVG. AUD. BY ¼ HR. %					14.0	15.0	16.7	17.0	14.7	15.2	15.3	15.1	13.5	12.9	13.2	13.0
NBC TV	TOTAL AUDIENCE (Households (000))					5,790		11,650						12,390			
	TOTAL AUDIENCE (%)					7.1		14.3						15.2			
	Program					RAINBOW GIRL		CHICAGO STORY (OP)						MCCLAIN'S LAW (R)			
	AVERAGE AUDIENCE (Households (000))					4,730		7,010						9,290			
	AVERAGE AUDIENCE (%)					5.8		8.6	6.7*		9.0*		10.1*	11.4	11.2*		11.6*
	SHARE OF AUDIENCE %					11		16	13 *		16 *		18 *	22	21 *		23 *
	AVG. AUD. BY ¼ HR. %					5.8	5.8	6.6	6.7	8.9	9.2	9.7	10.5	10.8	11.6	11.3	11.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	43.9	44.8	43.2	44.1	44.7	46.0	46.6	47.1	47.6	49.8	50.7	51.1	50.4	50.3	49.1	48.6
	WK. 2	48.0	48.5	48.2	49.7	51.2	52.1	53.0	53.5	54.4	55.1	55.2	54.4	53.0	51.2	50.0	49.3

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. FRI. JUNE 4, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAY 29, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					7,660 9.4		9,290 11.4		16,060 19.7				15,730 19.3			
Program					BENJI AT MARINELAND (R)		PINK AT FIRST SIGHT (R)(OP)		LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
AVERAGE AUDIENCE (Households (000) & %)					6,110 7.5		7,580 9.3		12,550 15.4	14.7*		16.1*	11,900 14.6	14.5*		14.6*
SHARE OF AUDIENCE %					17		20		31	30 *		32 *	30	30 *		31 *
AVG. AUD. BY ¼ HR. %					7.1	8.0	8.7	10.0	14.0	15.3	15.8	16.5	14.5	14.6	14.5	14.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					11,650 14.3				15,240 18.7							
Program					WALT DISNEY SMOKE, PART 2(R)(OP)				CBS SAT. NIGHT MOVIE FAST BREAK(R)							
AVERAGE AUDIENCE (Households (000) & %)					8,800 10.8	10.3*		11.2*	9,540 11.7	10.2*		11.0*		12.3*		13.1*
SHARE OF AUDIENCE %					24	23 *		24 *	24	21 *		22 *		25 *		28 *
AVG. AUD. BY ¼ HR. %					9.9	10.7	11.1	11.3	10.0	10.4	10.6	11.3	12.0	12.6	13.4	12.9
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					8,150 10.0		7,580 9.3		9,940 12.2				9,210 11.3			
Program	(1)				HARPER VALLEY (R)		ONE OF THE BOYS (R)(OP)		BARBARA MANDRELL (R)(SUS-OP)				NBC MAGAZINE (R)			
AVERAGE AUDIENCE (Households (000) & %)					6,850 8.4		6,930 8.5		6,850 8.4	8.2*		8.7*	6,360 7.8	7.7*		7.9*
SHARE OF AUDIENCE %					19		18		17	17 *		17 *	16	16 *		17 *
AVG. AUD. BY ¼ HR. %	7.4				7.9	8.8	8.4	8.5	8.2	8.2	8.7	8.6	7.7	7.7	7.5	8.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					11,980 14.7				17,930 22.0				16,950 20.8			
Program					TODAY'S FBI (R)(OP)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
AVERAGE AUDIENCE (Households (000) & %)					8,640 10.6	9.7*		11.5*	13,940 17.1	16.1*		18.0*	14,100 17.3	17.0*		17.5*
SHARE OF AUDIENCE %					22	21 *		24 *	34	32 *		36 *	35	34 *		36 *
AVG. AUD. BY ¼ HR. %					9.4	9.9	10.8	12.1	15.6	16.7	17.3	18.6	16.9	17.2	17.6	17.5
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					10,600 13.0				15,730 19.3							
Program					WALT DISNEY THE TREASURE OF SAN BOSCO REEF, PART 1(R)(OP)				CBS SAT. NIGHT MOVIE THE MATING SEASON(R)							
AVERAGE AUDIENCE (Households (000) & %)					7,170 8.8	8.7*		8.9*	9,290 11.4	9.8*		10.0*		12.3*		13.4*
SHARE OF AUDIENCE %					19	19 *		18 *	23	20 *		20 *		25 *		27 *
AVG. AUD. BY ¼ HR. %					8.6	8.8	8.9	8.9	9.7	9.9	9.8	10.3	11.7	12.9	13.4	13.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					8,560 10.5		8,310 10.2		9,130 11.2				7,580 9.3			
Program					HARPER VALLEY (R)		ONE OF THE BOYS (R)(OP)		BARBARA MANDRELL (R)(SUS-OP)				NBC NEWS SPECIAL REPORT AMERICA IN SEARCH OF ITSELF			
AVERAGE AUDIENCE (Households (000) & %)					7,250 8.9		7,170 8.8		6,680 8.2	7.9*		8.5*	5,220 6.4	6.5*		6.3*
SHARE OF AUDIENCE %					19		18		16	16 *		17 *	13	13 *		13 *
AVG. AUD. BY ¼ HR. %					8.4	9.3	8.8	8.7	7.9	7.8	8.5	8.6	6.8	6.3	6.4	6.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	41.7	42.2	41.9	42.7	43.4	45.3	46.0	46.8	47.6	48.8	49.7	50.3	49.1	49.0	47.7	47.2
WK. 2	44.5	45.7	45.0	45.3	45.6	47.0	47.7	48.8	49.9	50.2	50.2	50.5	49.9	50.0	49.4	48.8

U.S. TV Households: 81,500,000

(1)NBC MAJOR LEAGUE GAME 2, MILWAUKEE VS CALIFORNIA & ATLANTA VS PHILADELPHIA,NBC,(4:00-7:13PM)

For explanation of symbols, See page A.

EVE.SAT. JUNE 5, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE. SAT. MAY 29, 1982

WEEK 1

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)		4,730 5.8															
	Program		ABC WEEKEND REPORT–SAT.															
	AVERAGE AUDIENCE (Households (000) & %)		4,560 5.6															
	SHARE OF AUDIENCE	%	13															
	AVG. AUD. BY ¼ HR.	%	5.6															
CBS TV	TOTAL AUDIENCE (Households (000) & %)																	
	AVERAGE AUDIENCE (Households (000) & %)																	
	SHARE OF AUDIENCE	%																
	AVG. AUD. BY ¼ HR.	%																
NBC TV	TOTAL AUDIENCE (Households (000) & %)				10,430 12.8													
	Program				SATURDAY NIGHT (11:30-12:46AM) (SUSTAINING 12:46-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)				5,950 7.3	8.4*		7.2*										
	SHARE OF AUDIENCE	%			23	23 *		24 *										
	AVG. AUD. BY ¼ HR.	%			8.4	8.4	7.9	6.6	5.4	4.8								

WEEK 2

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)		6,110 7.5															
	Program		ABC WEEKEND REPORT–SAT.															
	AVERAGE AUDIENCE (Households (000) & %)		5,050 6.2															
	SHARE OF AUDIENCE	%	14															
	AVG. AUD. BY ¼ HR.	%	6.6	5.8														
CBS TV	TOTAL AUDIENCE (Households (000) & %)																	
	AVERAGE AUDIENCE (Households (000) & %)																	
	SHARE OF AUDIENCE	%																
	AVG. AUD. BY ¼ HR.	%																
NBC TV	TOTAL AUDIENCE (Households (000) & %)				8,970 11.0													
	Program				SCTV COMEDY SPECIAL (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)				4,160 5.1	5.7*		5.1*		4.1*								
	SHARE OF AUDIENCE	%			16	16 *		16 *		15 *								
	AVG. AUD. BY ¼ HR.	%			6.1	5.3	5.3	4.8	4.2	3.9								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	44.9	41.1	37.4	34.8	31.0	29.1	26.0	23.1	21.3	19.9	18.5	16.9	14.8	13.3	11.3	10.0
	WK. 2	46.0	42.8	37.9	34.9	31.9	30.6	27.9	26.1	22.5	19.6	16.9	15.1	13.3	11.6	10.3	9.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. SAT. JUNE 5, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAY 30, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	15,400 18.9								20,780 25.5							
ABC TV programs	BAD NEWS BEARS/BRK TRNING (R)(OP)								INDIANAPOLIS 500 (9:00-11:52PM) (OP)							
AVERAGE AUDIENCE (Households (000) & %)	8,480 10.4	8.4*		9.3*		11.3*		12.6*	10,020 12.3	11.3*		11.4*		12.1*		12.7*
SHARE OF AUDIENCE %	24	21 *		22 *		26 *		27 *	25	22 *		22 *		23 *		24 *
AVG. AUD. BY ¼ HR. %	8.3	8.5	9.0	9.6	11.1	11.4	12.7	12.5	11.0	11.7	11.9	11.0	11.9	12.3	12.5	12.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	16,380 20.1				11,170 13.7		11,330 13.9		11,650 14.3		12,880 15.8		14,100 17.3			
CBS TV programs	60 MINUTES				ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (R)(OP)		ALICE (R)		JEFFERSONS (R)		TRAPPER JOHN, M.D. (R)			
AVERAGE AUDIENCE (Households (000) & %)	12,880 15.8	15.3*		16.2*	9,780 12.0		10,020 12.3		10,190 12.5		11,570 14.2		11,650 14.3	14.0*		14.6*
SHARE OF AUDIENCE %	38	38 *		38 *	28		26		24		27		27	26 *		28 *
AVG. AUD. BY ¼ HR. %	14.7	16.0	16.6	15.8	11.9	12.2	12.1	12.4	11.7	13.3	13.9	14.4	13.5	14.5	14.6	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,340 9.0				11,490 14.1				22,980 28.2							
NBC TV programs	FATHER MURPHY (R)				CHIPS (R)(OP)				NBC SUNDAY NIGHT MOVIE THE LEGEND OF WALKS FAR WOMAN (9:00-11:25PM) (OP)							
AVERAGE AUDIENCE (Households (000) & %)	5,300 6.5	6.3*		6.8*	8,640 10.6	9.5*		11.6*	14,670 18.0	16.5*		17.4*		18.8*		18.8*
SHARE OF AUDIENCE %	16	16 *		16 *	24	22 *		25 *	35	32 *		33 *		35 *		36 *
AVG. AUD. BY ¼ HR. %	6.1	6.4	6.7	6.9	9.3	9.8	11.0	12.3	16.5	16.5	17.0	17.8	19.0	18.7	18.9	18.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	13,040 16.0								18,830 23.1							
ABC TV programs	ABC MOVIE SPECIAL CROSSED SWORDS (OP)								ABC SUNDAY NIGHT MOVIE KING OF THE GYPSIES (OP)							
AVERAGE AUDIENCE (Households (000) & %)	7,170 8.8	7.5*		7.8*		9.5*		10.3*	10,600 13.0	11.3*		13.0*		13.5*		14.2*
SHARE OF AUDIENCE %	18	16 *		16 *		19 *		19 *	22	20 *		22 *		23 *		25 *
AVG. AUD. BY ¼ HR. %	7.6	7.4	7.3	8.2	9.4	9.6	10.2	10.4	11.3	11.3	12.9	13.1	13.3	13.6	14.2	14.2
CBS TV TOTAL AUDIENCE (Households (000) & %)	20,210 24.8				13,280 16.3		13,690 16.8		24,610 30.2							
CBS TV programs	60 MINUTES				ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (R)(OP)		TONY AWARDS (9:00-11:13PM) (OP)							
AVERAGE AUDIENCE (Households (000) & %)	15,570 19.1	18.8*		19.4*	11,490 14.1		12,140 14.9		12,800 15.7	15.9*		16.0*		16.2*		15.3*
SHARE OF AUDIENCE %	40	40 *		40 *	28		28		27	28 *		27 *		28 *		27 *
AVG. AUD. BY ¼ HR. %	17.9	19.7	19.9	19.0	14.1	14.2	14.4	15.4	15.6	16.2	16.2	15.9	15.9	16.5	15.3	15.2
NBC TV TOTAL AUDIENCE (Households (000) & %)	8,800 10.8				14,590 17.9				21,920 26.9							
NBC TV programs	FATHER MURPHY (R)				CHIPS (R)(OP)				NBC SUNDAY NIGHT MOVIE FAST CHARLIE...THE MOON BEAM RIDER (OP)							
AVERAGE AUDIENCE (Households (000) & %)	6,280 7.7	7.2*		8.1*	11,570 14.2	13.6*		14.9*	13,530 16.6	15.3*		17.3*		16.8*		17.0*
SHARE OF AUDIENCE %	16	15 *		17 *	27	27 *		28 *	29	27 *		29 *		29 *		30 *
AVG. AUD. BY ¼ HR. %	7.2	7.2	7.7	8.6	12.8	14.3	14.9	14.8	14.2	16.3	17.4	17.2	16.7	16.8	16.9	17.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	39.8	41.0	42.0	42.4	42.8	43.7	45.8	48.0	50.9	52.2	52.7	52.8	52.9	53.3	52.8	52.7
WK. 2	46.1	47.1	47.5	48.7	49.9	51.9	53.4	54.8	56.0	58.2	60.0	59.0	58.2	58.4	57.3	56.7

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SUN. JUNE 6, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAY 30, 1982

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						2,850 3.5											
Program		INDIANAPOLIS 500 (9:00-11:52PM) (SUSTAINING 11:52-12:00MD)				ABC WEEKEND REPORT-SUN.											
AVERAGE AUDIENCE (Households (000) & %)			12.4*		14.2*	2,690 3.3											
SHARE OF AUDIENCE	%		25 *		36 *	11											
AVG. AUD. BY ¼ HR.	%	12.1	12.7	14.3	14.1	3.3											
CBS TV TOTAL AUDIENCE (Households (000) & %)		5,220 6.4															
Program		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		4,970 6.1															
SHARE OF AUDIENCE	%	12															
AVG. AUD. BY ¼ HR.	%	6.1															
NBC TV TOTAL AUDIENCE (Households (000) & %)					3,100 3.8												
Program		(1)			NBC LATE NIGHT MOVIE THE NEIGHBORHOOD (11:55-1:18AM) (SUSTAINING 1:18-1:55AM)												
AVERAGE AUDIENCE (Households (000) & %)			18.7*		1,960 2.4		2.5*		2.5*								
SHARE OF AUDIENCE	%		38 *		10		9 *		11 *								
AVG. AUD. BY ¼ HR.	%	18.9	18.3		2.5	2.4	2.5	2.5	2.4	2.2	2.1						

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		4,400 5.4															
Program		ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)		4,240 5.2															
SHARE OF AUDIENCE	%	10															
AVG. AUD. BY ¼ HR.	%	5.2															
CBS TV TOTAL AUDIENCE (Households (000) & %)		5,220 6.4															
Program		CBS SUNDAY NEWS-OSGOOD (11:13-11:28PM) (OP)															
AVERAGE AUDIENCE (Households (000) & %)		4,970 6.1															
SHARE OF AUDIENCE	%	13															
AVG. AUD. BY ¼ HR.	%	6.0	6.1														
NBC TV TOTAL AUDIENCE (Households (000) & %)				6,440 7.9	1,470 1.8												
Program				(2)	NBC LATE NIGHT MOVIE THE LONELIEST RUNNER(R) (11:45-12:52AM) (SUSTAINING 12:52-1:00AM)												
AVERAGE AUDIENCE (Households (000) & %)				6,030 7.4	980 1.2		1.1*		1.2*								
SHARE OF AUDIENCE	%			19	5		4 *		6 *								
AVG. AUD. BY ¼ HR.	%			7.4	1.2	1.1	1.1	1.3	1.2								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	51.1	46.7	40.7	35.4	30.0	27.3	23.1	21.5	18.9	17.3	14.5	12.0	10.7	9.4	7.7	6.6
	WK. 2	52.0	45.2	38.1	31.6	27.6	24.4	21.2	18.9	16.8	13.9	11.5	10.1	8.2	7.0	6.2	5.1

U.S. TV Households: 81,500,000

(1)NBC SUNDAY NIGHT MOVIE, THE LEGEND OF WALKS FAR WOMAN,NBC,(9:00-11:25PM)

(2)NBC NEWS SPEC. REPORT-2,NBC,(11:30-11:45PM)(S)

For explanation of symbols, See page A

EVE.SUN. JUNE 6, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,810 5.9				4,810 5.9									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			3,830 4.7				3,910 4.8									
SHARE OF AUDIENCE %			26				27									
AVG. AUD. BY ¼ HR. %			4.7	4.6			4.9	4.7								
CBS TV TOTAL AUDIENCE (Households (000) & %)			2,770 3.4				2,690 3.3						3,260 4.0		4,400 5.4	
Program	MORNING-KURTIS & SAWYER 1 (CO-OP) (PARTICIPATING)				MORNING-KURTIS & SAWYER 2 (CO-OP) (PARTICIPATING)								ONE DAY AT A TIME-M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)			2,200 2.7				2,280 2.8						2,690 3.3		3,830 4.7	
SHARE OF AUDIENCE %			15				16						18		24	
AVG. AUD. BY ¼ HR. %			2.7	2.8			2.7	2.7					3.1	3.6	4.4	5.0
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,480 5.5				3,910 4.8						2,200 2.7		3,180 3.9	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								DIFF'RENT STROKES M-F		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000) & %)			3,500 4.3				3,260 4.0						1,870 2.3		2,690 3.3	
SHARE OF AUDIENCE %			24				22						13		17	
AVG. AUD. BY ¼ HR. %			4.5	4.2			4.1	4.0					2.2	2.4	3.2	3.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,650 5.7				5,050 6.2									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			3,590 4.4				4,160 5.1									
SHARE OF AUDIENCE %			25				27									
AVG. AUD. BY ¼ HR. %			4.4	4.5			5.2	5.0								
CBS TV TOTAL AUDIENCE (Households (000) & %)			2,610 3.2				2,360 2.9						4,080 5.0		5,300 6.5	
Program	MORNING-KURTIS & SAWYER 1 (CO-OP) (PARTICIPATING)				MORNING-KURTIS & SAWYER 2 (CO-OP) (PARTICIPATING)								ONE DAY AT A TIME-M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)			2,200 2.7				1,960 2.4						3,420 4.2		4,650 5.7	
SHARE OF AUDIENCE %			16				13						21		27	
AVG. AUD. BY ¼ HR. %			2.6	2.8			2.3	2.5					3.9	4.5	5.6	5.9
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,560 5.6				4,480 5.5						2,690 3.3		3,830 4.7	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								DIFF'RENT STROKES M-F		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000) & %)			3,590 4.4				3,590 4.4						2,200 2.7		3,100 3.8	
SHARE OF AUDIENCE %			25				23						14		18	
AVG. AUD. BY ¼ HR. %			4.4	4.4			4.4	4.4					2.5	2.9	3.6	4.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	10.7	12.9	14.7	15.7	16.4	17.4	18.0	17.9	17.8	18.2	18.3	18.2	18.2	18.8	19.3	19.7
WK. 2	10.3	12.4	14.3	15.6	16.7	17.6	17.8	18.2	19.0	19.4	19.4	19.9	20.0	20.6	21.0	21.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

WEEK 1

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000))	5,790				6,110		5,950		9,050				8,640			
	TOTAL AUDIENCE (%)	7.1				7.5		7.3		11.1				10.6			
	Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN → >(SUS)(OP)				← ONE LIFE TO LIVE → (SUS-OP)			
	AVERAGE AUDIENCE (Households (000))	3,910				5,050		4,970		7,010				6,520			
	AVERAGE AUDIENCE (%)	4.8	4.4*		5.3*	6.2		6.1		8.6	8.4*		8.9*	8.0	7.9*		8.0*
	SHARE OF AUDIENCE %	24	23 *		25 *	26		25		31	31 *		32 *	31	30 *		32 *
	AVG. AUD. BY ¼ HR. %	4.1	4.7	5.1	5.5	5.8	6.6	5.9	6.3	8.2	8.5	8.9	8.8	7.9	8.0	8.0	8.2
CBS TV	TOTAL AUDIENCE (Households (000))	6,520		7,170				7,340				6,440				4,480	
	TOTAL AUDIENCE (%)	8.0		8.8				9.0				7.9				5.5	
	Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS → (SUS-OP)				CAPITOL	
	AVERAGE AUDIENCE (Households (000))	5,540		6,280				5,460				5,050				3,990	
	AVERAGE AUDIENCE (%)	6.8		7.7				6.7	6.4*		6.9*	6.2	6.1*		6.3*	4.9	
	SHARE OF AUDIENCE %	35		37				27	27 *		27 *	23	22 *		24 *	20	
	AVG. AUD. BY ¼ HR. %	6.6	7.0	7.5	8.0			6.3	6.6	6.9	6.9	6.1	6.1	6.4	6.2	5.0	4.8
NBC TV	TOTAL AUDIENCE (Households (000))	3,340				2,360		3,020		6,440				4,730			
	TOTAL AUDIENCE (%)	4.1				2.9		3.7		7.9				5.8			
	Program	← TEXAS →				DOCTORS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
	AVERAGE AUDIENCE (Households (000))	2,280				1,960		2,610		5,220				3,340			
	AVERAGE AUDIENCE (%)	2.8	2.8*		2.8*	2.4		3.2		6.4	6.2*		6.7*	4.1	4.2*		3.9*
	SHARE OF AUDIENCE %	14	15 *		13 *	10		13		23	23 *		24 *	16	16 *		16 *
	AVG. AUD. BY ¼ HR. %	3.0	2.7	2.8	2.8	2.4	2.5	2.9	3.5	6.0	6.4	6.7	6.7	4.4	4.0	4.0	3.9

WEEK 2

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000))	7,090				6,360		6,680		9,700				9,450			
	TOTAL AUDIENCE (%)	8.7				7.8		8.2		11.9				11.6			
	Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN → (OP)				← ONE LIFE TO LIVE → (SUS-OP)			
	AVERAGE AUDIENCE (Households (000))	5,220				5,540		5,620		7,420				7,170			
	AVERAGE AUDIENCE (%)	6.4	5.8*		7.0*	6.8		6.9		9.1	8.7*		9.6*	8.8	8.5*		9.1*
	SHARE OF AUDIENCE %	29	27 *		30 *	27		27		31	30 *		33 *	33	31 *		34 *
	AVG. AUD. BY ¼ HR. %	5.4	6.1	6.9	7.1	6.6	7.0	6.8	6.9	8.4	8.9	9.6	9.5	8.5	8.6	9.0	9.1
CBS TV	TOTAL AUDIENCE (Households (000))	6,440		7,340				7,910				6,600				4,650	
	TOTAL AUDIENCE (%)	7.9		9.0				9.7				8.1				5.7	
	Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS → (SUS-OP)				← AS THE WORLD TURNS →				CAPITOL	
	AVERAGE AUDIENCE (Households (000))	5,620		6,280				5,540				5,220				3,990	
	AVERAGE AUDIENCE (%)	6.9		7.7				6.8	6.8*		6.9*	6.4	6.3*		6.5*	4.9	
	SHARE OF AUDIENCE %	32		33				26	27 *		26 *	23	22 *		24 *	18	
	AVG. AUD. BY ¼ HR. %	6.7	7.2	7.7	7.8			6.8	6.8	6.8	7.0	6.4	6.3	6.5	6.4	4.9	5.0
NBC TV	TOTAL AUDIENCE (Households (000))	3,420				2,040		3,340		6,600				4,970			
	TOTAL AUDIENCE (%)	4.2				2.5		4.1		8.1				6.1			
	Program	← TEXAS →				DOCTORS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
	AVERAGE AUDIENCE (Households (000))	2,280				1,710		2,610		5,220				3,340			
	AVERAGE AUDIENCE (%)	2.8	2.9*		2.7*	2.1		3.2		6.4	6.3*		6.4*	4.1	4.3*		3.8*
	SHARE OF AUDIENCE %	13	13 *		12 *	8		12		22	22 *		22 *	15	16 *		14 *
	AVG. AUD. BY ¼ HR. %	3.0	2.8	2.6	2.8	2.1	2.2	2.9	3.5	6.2	6.3	6.4	6.5	4.4	4.1	3.8	3.7

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	19.4	20.1	20.6	22.1	24.1	25.1	24.4	25.7	27.0	27.2	27.0	27.0	25.7	26.1	25.3	25.6
WK. 2	21.8	22.5	23.0	23.9	24.9	26.0	25.7	26.9	28.5	29.3	29.0	28.4	27.1	27.1	26.4	27.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. MAY 24–28, 1982

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		10,190				4,480										10,510	
		12.5				5.5										12.9	
Program		← GENERAL HOSPITAL (SUS-OP) →				EDGE OF NIGHT			(SUS-OP)							ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		8,070				3,830										8,970	
		9.9	9.4*		10.4*	4.7										11.0	
SHARE OF AUDIENCE	%	35	35 *		36 *	16										24	
AVG. AUD. BY ¼ HR.	%	8.9	9.9	10.5	10.3	4.8	4.6									11.0	11.1
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)		6,760				3,100										10,600	
		8.3				3.8										13.0	
Program		← GUIDING LIGHT (OP) →				TATTLETALES			(SUS-OP)							CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		5,460				2,690										9,130	
		6.7	6.5*		6.8*	3.3										11.2	
SHARE OF AUDIENCE	%	24	24 *		23 *	11										24	
AVG. AUD. BY ¼ HR.	%	6.4	6.6	6.7	6.9	3.3	3.3									11.0	11.4
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)		4,560														9,620	
		5.6														11.8	
Program		← CHIPS M-F →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		3,100														8,310	
		3.8	3.4*		4.3*											10.2	
SHARE OF AUDIENCE	%	14	13 *		15 *											22	
AVG. AUD. BY ¼ HR.	%	3.3	3.5	4.1	4.5											10.1	10.2

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		10,350				4,160										10,190	
		12.7				5.1										12.5	
Program		← GENERAL HOSPITAL (SUS-OP) →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		8,150				3,500										8,880	
		10.0	9.8*		10.3*	4.3										10.9	
SHARE OF AUDIENCE	%	34	35 *		34 *	15										23	
AVG. AUD. BY ¼ HR.	%	9.6	9.9	10.3	10.2	4.4	4.1									10.7	11.1
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)		6,930				3,100										10,110	
		8.5				3.8										12.4	
Program		← GUIDING LIGHT (OP) →				TATTLETALES		(S)(OP)								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		5,460				2,610										8,970	
		6.7	6.6*		6.8*	3.2										11.0	
SHARE OF AUDIENCE	%	23	24 *		23 *	11										24	
AVG. AUD. BY ¼ HR.	%	6.4	6.7	6.7	6.8	3.2	3.3									10.8	11.1
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)		4,480														9,370	
		5.5														11.5	
Program		← CHIPS M-F →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		2,930														8,150	
		3.6	3.2*		4.1*											10.0	
SHARE OF AUDIENCE	%	12	11 *		14 *											21	
AVG. AUD. BY ¼ HR.	%	3.1	3.4	3.9	4.2											9.8	10.2
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	26.3	27.8	29.1	30.0	29.2	30.4	31.2	32.3	33.8	35.6	37.1	39.2	42.3	44.5	45.3	46.8
	WK. 2	27.4	28.7	29.9	30.8	29.7	30.5	30.8	32.1	34.2	36.2	37.3	39.3	42.9	44.9	46.2	47.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.–FRI. MAY 31–JUNE 4, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 29, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					3,260		4,160		3,830		5,220		4,970		5,870	
TOTAL AUDIENCE (%)					4.0		5.1		4.7		6.4		6.1		7.2	
Program					SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
AVERAGE AUDIENCE (Households (000))					2,770		3,590		3,260		4,160		4,320		5,130	
AVERAGE AUDIENCE (%)					3.4		4.4		4.0		5.1		5.3		6.3	
SHARE OF AUDIENCE %					28		25		20		25		26		30	
AVG. AUD. BY ¼ HR. %					3.1	3.7	4.1	4.6	3.9	4.1	4.7	5.5	5.0	5.6	6.5	6.2
CBS TV TOTAL AUDIENCE (Households (000))					1,630		2,450		3,340		5,710		6,440		6,190	
TOTAL AUDIENCE (%)					2.0		3.0		4.1		7.0		7.9		7.6	
Program					POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L.RANGER/ ZORRO HR1 (OP)		TARZAN/L.RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (OP)	
AVERAGE AUDIENCE (Households (000))					1,220		1,870		2,530		4,650		5,050		5,380	
AVERAGE AUDIENCE (%)					1.5		2.3		3.1		5.7		6.2		6.6	
SHARE OF AUDIENCE %					12		14		16		28		28		29	
AVG. AUD. BY ¼ HR. %					1.3	1.7	2.2	2.4	3.0	3.3	5.5	5.9	6.0	6.5	6.4	6.7
NBC TV TOTAL AUDIENCE (Households (000))					3,340		5,790		7,500		5,790		5,300		4,810	
TOTAL AUDIENCE (%)					4.1		7.1		9.2		7.1		6.5		5.9	
Program					FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
AVERAGE AUDIENCE (Households (000))					2,530		4,890		6,520		4,730		4,160		4,160	
AVERAGE AUDIENCE (%)					3.1		6.0		8.0		5.8		5.1		5.1	
SHARE OF AUDIENCE %					25		38		43		29		24		23	
AVG. AUD. BY ¼ HR. %					2.6	3.6	5.6	6.5	7.9	8.1	5.8	5.9	5.6	4.7	5.0	5.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					2,360		3,180		3,340		3,990		4,400		5,130	
TOTAL AUDIENCE (%)					2.9		3.9		4.1		4.9		5.4		6.3	
Program					SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
AVERAGE AUDIENCE (Households (000))					2,040		2,770		2,610		3,420		3,590		4,240	
AVERAGE AUDIENCE (%)					2.5		3.4		3.2		4.2		4.4		5.2	
SHARE OF AUDIENCE %					20		19		16		19		19		22	
AVG. AUD. BY ¼ HR. %					2.2	2.8	3.4	3.4	2.8	3.5	4.0	4.4	4.1	4.7	5.4	5.0
CBS TV TOTAL AUDIENCE (Households (000))					2,530		2,770		3,180		5,620		7,250		7,250	
TOTAL AUDIENCE (%)					3.1		3.4		3.9		6.9		8.9		8.9	
Program					POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L.RANGER/ ZORRO HR1 (OP)		TARZAN/L.RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (OP)	
AVERAGE AUDIENCE (Households (000))					1,790		2,120		2,770		4,400		5,710		6,280	
AVERAGE AUDIENCE (%)					2.2		2.6		3.4		5.4		7.0		7.7	
SHARE OF AUDIENCE %					17		16		17		24		28		30	
AVG. AUD. BY ¼ HR. %					2.1	2.4	2.5	2.6	3.1	3.7	5.2	5.6	6.8	7.3	7.6	7.8
NBC TV TOTAL AUDIENCE (Households (000))					2,770		4,810		7,250		5,620		5,620		5,620	
TOTAL AUDIENCE (%)					3.4		5.9		8.9		6.9		6.9		6.9	
Program					FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
AVERAGE AUDIENCE (Households (000))					2,120		3,830		5,870		4,890		4,810		4,810	
AVERAGE AUDIENCE (%)					2.6		4.7		7.2		6.0		5.9		5.9	
SHARE OF AUDIENCE %					21		30		39		28		24		24	
AVG. AUD. BY ¼ HR. %					2.1	3.1	4.4	5.1	6.8	7.6	6.1	6.0	6.2	5.6	5.7	6.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	5.7	7.4	8.5	10.4	12.1	13.7	15.6	17.6	19.1	20.1	20.2	21.3	21.6	21.9	22.2	23.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	6.2	7.7	9.3	10.5	11.9	14.1	16.2	17.2	18.8	20.6	21.9	22.3	23.9	25.2	25.2	25.7

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. JUNE 5, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 29, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,950 7.3		5,950 7.3		5,220 6.4		6,110 7.5									
Program	FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS THE RANSOM OF RED CHIEF		← AMERICAN BANDSTAND '82 →									
AVERAGE AUDIENCE (Households (000) & %)	4,890 6.0		4,890 6.0		4,400 5.4		3,750 4.6	4.7*		4.6*						
SHARE OF AUDIENCE %	27		26		22		17	18 *		17 *						
AVG. AUD. BY ¼ HR. %	5.9	6.1	5.8	6.2	5.5	5.4	5.0	4.4	4.7	4.5						
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,010 8.6		4,970 6.1		3,750 4.6		3,670 4.5		3,670 4.5		2,930 3.6					
Program	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	5,710 7.0		4,320 5.3		2,930 3.6		3,180 3.9		2,930 3.6		2,200 2.7					
SHARE OF AUDIENCE %	31		22		15		15		13		10					
AVG. AUD. BY ¼ HR. %	7.4	6.5	5.4	5.1	3.7	3.5	3.7	4.0	3.6	3.6	2.7	2.7				
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,670 4.5		3,180 3.9		3,180 3.9		1,960 2.4		3,500 4.3	10,840 13.3						
Program	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE		(1) (+OP)	← NBC MAJOR LEAGUE BASEBALL CINCINNATI VS MONTREAL(OP) CHICAGO WHITE SOX VS CLEVELAND MULTI SEGMENT TELECAST~ →						
AVERAGE AUDIENCE (Households (000) & %)	2,850 3.5		2,450 3.0		2,610 3.2		1,390 1.7		3,260 4.0	4,560 5.6		4.9*		5.5*		5.8*
SHARE OF AUDIENCE %	15		13		13		6		15	21		18 *		21 *		22 *
AVG. AUD. BY ¼ HR. %	3.6	3.4	3.1	2.9	3.2	3.2	1.7	1.7	4.0	4.2	4.6	5.1	5.5	5.5	5.6	6.1

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,400 5.4		5,220 6.4		4,320 5.3		6,280 7.7									
Program	FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS THE HORSE THAT PLAYED CENTERFIELD		← AMERICAN BANDSTAND '82 →									
AVERAGE AUDIENCE (Households (000) & %)	3,590 4.4		4,320 5.3		3,910 4.8		3,670 4.5	4.2*		4.8*						
SHARE OF AUDIENCE %	18		22		18		17	16 *		18 *						
AVG. AUD. BY ¼ HR. %	4.5	4.4	5.1	5.5	4.7	4.9	4.0	4.3	4.6	5.0						
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,580 9.3		5,710 7.0		3,990 4.9		5,130 6.3		4,560 5.6		3,670 4.5				4,890 6.0	
Program	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		30 MINUTES				FRENCH OPEN TENNIS-SAT (2:30-4:00PM)	
AVERAGE AUDIENCE (Households (000) & %)	6,520 8.0		4,560 5.6		3,180 3.9		4,320 5.3		3,910 4.8		2,930 3.6				2,280 2.8	2.7*
SHARE OF AUDIENCE %	31		23		15		20		18		13				9	9 *
AVG. AUD. BY ¼ HR. %	7.9	8.0	5.7	5.5	3.8	3.9	5.3	5.2	4.9	4.8	3.7	3.6			2.7	2.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,480 5.5		4,160 5.1		4,560 5.6		3,180 3.9						3,910 4.8	12,140 14.9		
Program	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE						NBC MAJOR LEAGUE PRE GAME	← (2) →		
AVERAGE AUDIENCE (Households (000) & %)	3,750 4.6		3,590 4.4		3,750 4.6		2,450 3.0						3,750 4.6	5,460 6.7		6.7*
SHARE OF AUDIENCE %	18		18		17		11						17	22		23 *
AVG. AUD. BY ¼ HR. %	4.8	4.4	4.4	4.5	4.4	4.9	3.5	2.6					4.6	5.6	6.6	6.9

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	23.1	22.5	23.7	24.8	24.8	24.8	25.4	26.7	26.6	27.0	27.2	27.4	27.4	27.0	26.6	27.1
WK. 2	25.7	25.6	24.4	24.6	25.1	26.2	26.2	25.7	25.9	27.5	27.2	27.5	26.9	26.4	27.8	28.8

U.S. TV Households: 81,500,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:17PM)

(2)NBC MAJOR LEAGUE BASEBALL,SEATTLE VS DETROIT & SAN FRANCISCO VS CHICAGO CUBS,NBC,(2:15-4:51PM)

For explanation of symbols, See page A.

DAY SAT. JUNE 5, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 29, 1982

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			7,580 9.3						10,920 13.4							
Program			PRO BOWLERS-SPRING ED. (3:30-5:02PM)(+OP) →						ABC WIDE WORLD-SPORTS SAT (5:02-6:30PM) (OP) →							
AVERAGE AUDIENCE (Households (000) & %)			3,910 4.8	4.4*		4.6*		5.4*	4,890 6.0	5.1*		5.3*		7.6*		
SHARE OF AUDIENCE %			15	15 *		15 *		16 *	17	15 *		15 *		20 *		
AVG. AUD. BY ¼ HR. %			4.4	4.5	4.4	4.8	5.3	5.4	5.1	5.0	5.3	5.3	7.4	7.7		
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,050 6.2						8,720 10.7								7,420 9.1	
Program	MEMORIAL GOLF TOURN.-SAT →						CBS SPORTS SATURDAY →								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)	2,280 2.8	2.7*		2.8*		3.0*	4,560 5.6	4.7*		6.2*		5.9*			5,790 7.1	
SHARE OF AUDIENCE %	10	10 *		10 *		10 *	17	14 *		19 *		17 *			18	
AVG. AUD. BY ¼ HR. %	2.8	2.5	2.8	2.8	2.9	3.1	4.1	5.2	5.8	6.6	6.3	5.5			7.0	7.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					13,530 16.6											
Program	NBC MAJOR LEAGUE BASEBALL → CINCINNATI VS MONTREAL(+OP) CHICAGO WHITE SOX VS CLEVELAND MULTI SEGMENT TELECAST~				NBC MAJOR LEAGUE GAME 2 MILWAUKEE VS CALIFORNIA ATLANTA VS PHILADELPHIA(OP) MULTI SEGMENT TELECAST~											
AVERAGE AUDIENCE (Households (000) & %)		6.3*		6.2*	5,050 6.2	5.5*		5.4*		5.7*		6.3*		7.0*		6.9*
SHARE OF AUDIENCE %		23 *		22 *	18	18 *		17 *		18 *		19 *		19 *		18 *
AVG. AUD. BY ¼ HR. %	6.3	6.3	6.2	6.0	3.9	5.5	5.4	5.3	5.7	5.6	5.9	6.6	7.0	7.0	6.8	6.9

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			8,970 11.0						12,800 15.7							
Program			PRO BOWLERS-SPRING ED. (3:30-5:02PM)(+OP) →						ABC WIDE WORLD-SPORTS SAT (5:02-6:30PM) (OP) →							
AVERAGE AUDIENCE (Households (000) & %)			4,320 5.3	4.8*		4.8*		6.3*	8,070 9.9	8.8*		9.8*		11.0*		
SHARE OF AUDIENCE %			16	16 *		15 *		18 *	25	24 *		25 *		27 *		
AVG. AUD. BY ¼ HR. %			4.7	4.9	4.6	5.0	6.0	6.6	8.7	8.9	9.1	10.5	11.0	11.1		
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					4,890 6.0				11,000 13.5						6,520 8.0	
Program	FRENCH OPEN TENNIS-SAT (2:30-4:00PM) →				KEMPER OPEN-SAT →				BELMONT STAKES →						CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		2.8*		2.8*	3,100 3.8	3.4*		4.1*	7,170 8.8	8.1*		9.5*			5,540 6.8	
SHARE OF AUDIENCE %		9 *		9 *	11	11 *		11 *	25	23 *		26 *			16	
AVG. AUD. BY ¼ HR. %	2.8	2.9	2.9	2.7	3.3	3.5	3.8	4.4	7.5	8.7	10.2	8.9			6.6	7.0
NBC TV																
TOTAL AUDIENCE (Households (000) & %)															6,280 7.7	
Program	NBC MAJOR LEAGUE BASEBALL → SEATTLE VS DETROIT SAN FRANCISCO VS CHICAGO CUBS (2:15-4:51PM)(SUS-OP)														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		6.8*		6.6*		6.7*		7.5*							5,540 6.8	
SHARE OF AUDIENCE %		23 *		22 *		21 *		22 *							16	
AVG. AUD. BY ¼ HR. %	6.8	6.7	6.6	6.7	6.7	6.6	7.5	7.7							6.8	6.8

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	27.9	28.3	29.3	29.9	30.4	31.7	32.5	33.3	33.0	34.0	34.2	34.8	37.9	39.0	39.9	41.1
WK. 2	29.5	29.9	29.5	30.0	30.7	32.1	34.4	36.5	36.5	37.8	38.9	39.4	40.3	41.6	42.8	43.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A

DAY SAT. JUNE 5, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 30, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,280 2.8	
ABC TV program															KIDS ARE PEOPLE TOO ! (10:30-11:08AM) (+OP)	
AVERAGE AUDIENCE (Households (000) & %)															1,710 2.1	2.0*
SHARE OF AUDIENCE %															10	10 *
AVG. AUD. BY ¼ HR. %															1.9	2.2
CBS TV TOTAL AUDIENCE (Households (000) & %)									5,620 6.9							
CBS TV program					MIGHTY MOUSE/ HECKLE-JECKL (SUS)(SUS-OP)		DRAK PACK (SUS)(SUS-OP)		← SUNDAY MORNING →						COMMUNICATION CORNUCOPIA (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									3,180 3.9	3.5*		4.3*		4.0*		
SHARE OF AUDIENCE %									22	22 *		24 *		21 *		
AVG. AUD. BY ¼ HR. %									3.2	3.8	4.2	4.3	4.0	3.9		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,120 2.6	
ABC TV program															KIDS ARE PEOPLE TOO ! (10:30-11:04AM) (+OP)	
AVERAGE AUDIENCE (Households (000) & %)															1,550 1.9	
SHARE OF AUDIENCE %															8	
AVG. AUD. BY ¼ HR. %															1.8	2.0
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,190 7.6							
CBS TV program					MIGHTY MOUSE/ HECKLE-JECKL (SUS)(SUS-OP)		DRAK PACK (SUS)(SUS-OP)		← SUNDAY MORNING (SUS-OP) →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									3,750 4.6	4.6*		4.9*		4.4*		
SHARE OF AUDIENCE %									24	27 *		25 *		21 *		
AVG. AUD. BY ¼ HR. %									4.5	4.7	4.9	4.9	4.6	4.3		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.5	5.7	6.8	7.7	9.0	11.3	13.6	14.9	16.8	17.9	18.2	18.9	19.4	19.6	20.4	21.5
WK. 2	5.4	5.8	6.4	7.3	9.0	11.2	13.0	15.3	17.8	19.0	20.0	21.2	22.0	22.7	23.0	23.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. JUNE 6, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 30, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,360		3,910													
TOTAL AUDIENCE (%)	2.9		4.8													
Program	KIDS ARE PEOPLE TOO II (11:06-11:30AM) (OP)		← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000))	1,960		2,120													
AVERAGE AUDIENCE (%)	2.4		2.6	2.8*		2.4*										
SHARE OF AUDIENCE %	11		12	12 *		11 *										
AVG. AUD. BY ¼ HR. %	2.4	2.5	2.8	2.8	2.5	2.3										
CBS TV																
TOTAL AUDIENCE (Households (000))			3,180						15,160							
TOTAL AUDIENCE (%)			3.9						18.6							
Program			FACE THE NATION						← NBA CHAMPIONSHIP GAME-2 LOS ANGELES VS PHILADELPHIA (1:00-3:40PM)							
AVERAGE AUDIENCE (Households (000))			2,690						7,910							
AVERAGE AUDIENCE (%)			3.3						9.7	7.8*		9.9*		9.7*		9.9*
SHARE OF AUDIENCE %			15						34	30 *		36 *		33 *		33 *
AVG. AUD. BY ¼ HR. %			3.0	3.5					7.0	8.6	9.9	9.9	10.3	9.0	9.5	10.3
NBC TV																
TOTAL AUDIENCE (Households (000))							3,990									
TOTAL AUDIENCE (%)							4.9									
Program							MEET THE PRESS		← RELIGIOUS SERIES (SUS) →							
AVERAGE AUDIENCE (Households (000))							3,500									
AVERAGE AUDIENCE (%)							4.3									
SHARE OF AUDIENCE %							19									
AVG. AUD. BY ¼ HR. %							4.2	4.4								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,280		4,650										9,450			
TOTAL AUDIENCE (%)	2.8		5.7										11.6			
Program	KIDS ARE PEOPLE TOO II (11:04-11:30AM) (OP)		← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)						← GRAND PRIX OF DETROIT (2:00-4:30PM)			
AVERAGE AUDIENCE (Households (000))	1,790		3,100										3,910			
AVERAGE AUDIENCE (%)	2.2		3.8	3.7*		3.9*							4.8	4.2*		4.9*
SHARE OF AUDIENCE %	9		15	14 *		15 *							14	13 *		14 *
AVG. AUD. BY ¼ HR. %	2.2	2.3	3.5	4.0	4.1	3.8							3.8	4.5	4.9	4.9
CBS TV																
TOTAL AUDIENCE (Households (000))			3,260		9,050								17,200			
TOTAL AUDIENCE (%)			4.0		11.1								21.1			
Program			FACE THE NATION		← FRENCH OPEN TENNIS-SUN →								← NBA CHAMPIONSHIP GAME-5 LOS ANGELES VS PHILADELPHIA (2:00-4:39PM) (SUS-OP)			
AVERAGE AUDIENCE (Households (000))			2,360		3,020								9,940			
AVERAGE AUDIENCE (%)			2.9		3.7	2.2*		2.7*		3.8*		6.0*	12.2	10.2*		11.8*
SHARE OF AUDIENCE %			11		14	9 *		11 *		14 *		20 *	35	32 *		35 *
AVG. AUD. BY ¼ HR. %			2.8	3.1	2.2	2.1	2.7	2.8	3.4	4.3	5.3	6.7	9.5	10.9	11.6	12.1
NBC TV																
TOTAL AUDIENCE (Households (000))					2,690		3,910									
TOTAL AUDIENCE (%)					3.3		4.8									
Program					NBC NEWS SPEC. REPORT-1		MEET THE PRESS									
AVERAGE AUDIENCE (Households (000))					2,120		3,020									
AVERAGE AUDIENCE (%)					2.6		3.7									
SHARE OF AUDIENCE %					11		15									
AVG. AUD. BY ¼ HR. %					2.6	2.6	3.7	3.8								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	22.5	22.6	23.1	22.6	21.9	22.2	23.0	23.7	24.6	26.2	27.1	27.7	28.0	28.3	28.9	29.9
WK. 2	23.0	23.8	24.8	26.6	26.8	26.4	26.6	27.3	27.0	29.8	31.1	31.5	31.6	33.1	33.5	34.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. JUNE 6, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 30, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,280 2.8 SPORTSBEAT		5,790 7.1 ← AMERICAN SPORTSMAN →				8,800 10.8 ← ABC WIDE WORLD-SPORTS SUN →								5,870 7.2 ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %	1,790 2.2 7		3,340 4.1 13	3.8* 13 *		4.3* 14 *	4,730 5.8 18	6.0* 19 *		5.9* 19 *		5.5* 17 *			5,050 6.2 17	
	AVG. AUD. BY ¼ HR. %	2.2	2.2	3.3	4.4	4.4	4.2	5.8	6.1	6.4	5.4	5.2	5.8			6.3	6.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)	NBA CHAMPIONSHIP GAME-2 LOS ANGELES VS PHILADELPHIA (1:00-3:40PM)(+OP)		10,680 13.1 ← MEMORIAL GOLF TOURN.-SUN (3:40-6:15PM) (OP) →												4,320 5.3 CBS EVENING NEWS-DEAN	
	AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %		10.5* 35 *	4,320 5.3 17	6.4* 21 *		5.2* 17 *		5.1* 17 *		4.5* 15 *		5.2* 16 *			3,260 4.0 11	
	AVG. AUD. BY ¼ HR. %	10.1	10.8	7.1	6.1	5.4	5.0	5.1	5.1	4.7	4.3	4.8	5.6	6.1		3.6	4.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,430 12.8 ← SPORTSWORLD →										6,760 8.3 NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %					4,080 5.0 16	4.6* 15 *		4.8* 16 *		4.8* 16 *		5.9* 18 *			5,710 7.0 19	
	AVG. AUD. BY ¼ HR. %					4.5	4.8	5.0	4.5	4.5	5.2	5.6	6.3			7.0	6.9
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)	← GRAND PRIX OF DETROIT (2:00-4:30PM) (SUS-OP) →						11,080 13.6 ← ABC WIDE WORLD-SPORTS SUN →								6,280 7.7 ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %		4.9* 14 *		4.9* 14 *		5.1* 14 *	5,790 7.1 19	6.2* 17 *		7.5* 20 *		7.6* 20 *			5,130 6.3 15	
	AVG. AUD. BY ¼ HR. %	4.8	5.1	4.7	5.1	5.2	5.0	5.7	6.6	7.3	7.6	7.6	7.5			6.0	6.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)	← NBA CHAMPIONSHIP GAME-5 LOS ANGELES VS PHILADELPHIA (2:00-4:39PM) (+OP) →						13,200 16.2 ← KEMPER OPEN-SUN (4:39-6:40PM) (+OP)(OP) →								3,990 4.9	(1) (OP)
	AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %		12.0* 34 *		13.0* 36 *		13.7* 37 *	6,190 7.6 19	8.7* 23 *		7.5* 20 *		7.0* 18 *		7.4* 18 *	3,420 4.2 9	
	AVG. AUD. BY ¼ HR. %	12.7	11.4	12.3	13.7	13.7	13.7	9.8	8.3	7.7	7.4	7.0	6.9	7.3	7.5	3.4	4.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,510 12.9 ← SPORTSWORLD →										7,910 9.7 NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %					4,560 5.6 15	3.8* 10 *		5.5* 15 *		6.2* 16 *		6.8* 18 *			6,850 8.4 19	
	AVG. AUD. BY ¼ HR. %					3.5	4.2	5.3	5.7	6.2	6.2	6.6	7.1			8.5	8.3
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	30.0	31.0	31.1	30.4	30.9	30.9	30.9	31.1	31.0	31.2	32.6	34.4	36.6	36.6	37.2	38.0
	WK. 2	35.1	35.4	35.6	36.4	36.7	37.1	37.5	37.8	39.0	38.9	38.8	40.3	42.1	43.5	45.1	45.9

U.S. TV Households: 81,500,000

(1)CBS EVENING NEWS-DEAN(B),CBS,(6:40-7:00PM)

For explanation of symbols, See page A.

DAY SUN. JUNE 6, 1982

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
NBC NBC NEWS UPDATE-2-MON(SUS)	2	9.45- 9.46PM	9.45														
EVENING TUESDAY																	
CBS NBA CHAMPIONSHIP GM3(S)	2	9.00-11.40PM	→GRID								21,760	26.7	10,510	12.9	23		
			11.00													12.8	
			11.15											12.6*	23*	12.3	
			11.30													12.4	
NBC NBC NEWS UPDATE-2-TUE(SUS)	1	9.58- 9.59PM	9.45														
	2	9.57- 9.58PM	9.45														
EVENING THURSDAY																	
CBS NBA CHAMPIONSHIP GAME-1(S)	1	9.00-11.30PM	→GRID	20,540	25.2	10,350	12.7	23									
			11.00						13.9								
			11.15				13.3*	26*	12.7								
CBS NBA CHAMPIONSHIP GAME-4(S)	2	9.00-11.33PM	→GRID								22,410	27.5	11,980	14.7	25		
			11.00													15.5	
			11.15											15.3*	28*	15.0	
			11.30													11.5	
NBC NBC NEWS UPDATE-2-THU(SUS)		9.58- 9.59PM	9.45														

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	1	8.57- 8.59PM	8.45	9,540	11.7	9,050	11.1	24	11.1								
	2	8.58- 8.59PM	8.45								11,250	13.8	11,250	13.8	28	13.8	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	12,310	15.1	12,310	15.1	30	15.1		14,340	17.6	14,340	17.6	35	17.6	
CBS NEWSBREAK-SAT.	1	8.57- 8.59PM	8.45	8,310	10.2	8,070	9.9	21	9.9								
	2	8.58- 8.59PM	8.45								6,680	8.2	6,680	8.2	17	8.2	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	6,030	7.4	6,030	7.4	16	7.4		5,380	6.6	5,380	6.6	14	6.6	
NBC NBC NEWS UPDATE-2-SAT(SUS)		9.58- 9.59PM	9.45														
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	7.55- 7.56PM	7.45								6,440	7.9	6,440	7.9	16	7.9	
	1	8.58- 8.59PM	8.45	8,720	10.7	8,720	10.7	22	10.7								
ABC ABC NEWSBRIEF-SUN.	1	9.54- 9.56PM	9.45	8,640	10.6	8,480	10.4	20	10.4								
	2	9.56- 9.57PM	9.45								9,940	12.2	9,940	12.2	21	12.2	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	8,720	10.7	8,720	10.7	22	10.7		11,570	14.2	11,570	14.2	26	14.2	
CBS TONY AWARDS(S)	2	9.00-11.13PM	→GRID								24,610	30.2	12,800	15.7	27		
			11.00													14.4	
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	10,110	12.4	10,110	12.4	26	12.4		9,540	11.7	9,540	11.7	21	11.7	
NBC NBC NEWS UPDATE-2-SUN.	2	9.49- 9.50PM	9.45								12,960	15.9	12,960	15.9	27	15.9	
	1	10.16-10.17PM	10.15	13,770	16.9	13,770	16.9	32	16.9								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F			9.45	12,630	15.5	12,550	15.4	26	15.3	M-F	12,140	14.9	12,140	14.9	25	15.3	M-F
			10.00													13.1	MON.
ABC ABC NEWS:NIGHTLINE CONT'D		11.30-12.00MD	11.30	7,820	9.6	6,030	7.4	21	8.3	M-F	7,420	9.1	6,030	7.4	21	8.3	M-F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS:NIGHTLINE-CONT'D			11.45						6.5	M-F						6.5	M-F
ABC ABC MOVIE OF THE WEEK	1	12.00- 1.11AM	12.00	3,990	4.9	2,450	3.0	14	3.7	MON.							
			12.15				3.4*	14*	3.0	MON.							
			12.30						2.9	MON.							
			12.45				2.8*	14*	2.6	MON.							
			1.00						2.8	MON.							
ABC ABC NEWS:NIGHTLINE-WED(B)	1	12.00-12.10AM	12.00	4,810	5.9	4,730	5.8	21	5.8	WED.							
ABC FANTASY ISLAND-12.00	1	12.00- 1.09AM	12.00	4,320	5.3	2,770	3.4	15	3.3	TUE.							
			12.15				3.4*	13*	3.5	TUE.							
			12.30						3.7	TUE.							
			12.45				3.5*	17*	3.3	TUE.							
			1.00						3.0	TUE.							
ABC FRIDAYS		12.00- 1.11AM	12.00	7,090	8.7	3,830	4.7	17	5.5	FRI.	5,710	7.0	3,420	4.2	16	4.5	FRI.
			12.15				5.4*	17*	5.4	FRI.				4.4*	15*	4.4	FRI.
			12.30						5.0	FRI.						4.2	FRI.
			12.45				4.4*	17*	3.8	FRI.				4.1*	17*	4.1	FRI.
			1.00						3.5	FRI.						4.0	FRI.
ABC LOVE BOAT-12.00	1	12.10- 1.18AM	12.00	3,990	4.9	2,530	3.1	15	3.2	WED.							
			12.15				2.9*	12*	2.9	WED.							
			12.30						3.0	WED.							
			12.45				3.1*	16*	3.2	WED.							
			1.00						3.2	WED.							
			1.15						2.7	WED.							
ABC MANIONS-AMERICA MON-PT 1(S)	2	12.00- 1.11AM	12.00								3,100	3.8	1,870	2.3	10	3.1	MON.
			12.15											2.6*	10*	2.1	MON.
			12.30													2.2	MON.
			12.45											2.2*	11*	2.2	MON.
			1.00													1.9	MON.
ABC MANIONS-AMERICA TUE-PT 1(S)	2	12.00- 1.11AM	12.00								3,500	4.3	2,280	2.8	12	3.3	TUE.
			12.15											3.2*	12*	3.0	TUE.
			12.30													2.6	TUE.
			12.45											2.5*	12*	2.4	TUE.
			1.00													2.4	TUE.
ABC MANIONS-AMERICA WED-PT 1(S)	2	12.00- 1.11AM	12.00								3,830	4.7	2,450	3.0	13	3.9	WED.
			12.15											3.5*	13*	3.0	WED.
			12.30													2.8	WED.
			12.45											2.8*	14*	2.7	WED.
			1.00													2.4	WED.
ABC VEGA$-12.00	1	12.00- 1.09AM	12.00	4,810	5.9	3,020	3.7	16	4.0	THU.							
	2	12.00- 1.08AM	12.00								3,990	4.9	2,610	3.2	13	3.9	THU.
			12.15				3.9*	14*	3.7	THU.				3.7*	13*	3.6	THU.
			12.30						3.9	THU.						3.0	THU.
			12.45				3.7*	17*	3.6	THU.				2.9*	14*	2.7	THU.
			1.00						3.2	THU.						2.3	THU.
ABC ABC MOVIE OF THE WEEK-2	1	1.11- 1.27AM	1.00	2,200	2.7	2,200	2.7	19	2.8	MON.							
			1.15						2.7	MON.							
	1	1.27- 3.03AM	(SUS)														

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC FRIDAYS-PART 2	1	1.11- 1.20AM	1.00	2,850	3.5	2,610	3.2	16	3.2	FRI.							
	2	1.11- 1.21AM	1.00								3,100	3.8	3,260	4.0	18	4.4	FRI.
			1.15						3.3	FRI.						3.8	FRI.
	1	1.20- 1.29AM	(SUS)														
	2	1.21- 1.29AM	(SUS)														
ABC MANIONS-AMERICA MON-PT 2(S)	2	1.11- 1.28AM	1.00								1,710	2.1	1,470	1.8	12	1.9	MON.
			1.15													1.8	MON.
	2	1.28- 2.14AM	(SUS)														
ABC MANIONS-AMERICA TUE-PT 2(S)	2	1.11- 1.31AM	1.00								2,120	2.6	1,960	2.4	14	2.4	TUE.
			1.15													2.4	TUE.
			1.30													2.2	TUE.
	2	1.31- 2.14AM	(SUS)														
ABC MANIONS-AMERICA WED-PT 2(S)	2	1.11- 1.32AM	1.00								2,040	2.5	1,790	2.2	15	2.2	WED.
			1.15													2.2	WED.
			1.30													2.3	WED.
	2	1.32- 2.14AM	(SUS)														
CBS NEWSBREAK-M-F	2	>	8.15								8,800	10.8	8,800	10.8	20	10.2	M-F
	1	>	8.45	9,210	11.3	8,880	10.9	20	11.2	M-F						11.0	TU-F
CBS LATE MOVIE I		>	11.30	7,250	8.9	4,650	5.7	20	6.3	M-F	7,500	9.2	4,890	6.0	22	7.2	M-F
			11.45				6.2*	18*	6.1	MTUWF				7.1*	20*	6.9	MWF
			12.00						5.8	M-F						6.3	M-F
			12.15				5.6*	20*	5.4	M-F				6.2*	22*	6.0	M-F
			12.30						5.1	M-F						5.5	M-F
			12.45				5.8*	26*	5.3	M-F				5.1*	23*	4.9	M-F
			1.00						6.0	THU.						5.0	TU&TH
			1.15											4.5*	25*	4.2	TU&TH
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	4,560	5.6	3,590	4.4	25	4.9	M-F	4,320	5.3	3,420	4.2	25	5.8	M-F
			12.45				4.7*	24*	4.6	MTUWF						5.0	MWF
			1.00						4.6	M-F						4.4	M-F
			1.15				4.2*	25*	4.3	M-F				4.2*	23*	4.1	M-F
			1.30						3.5	W & TH						3.7	TU&TH
			1.45				4.3*	32*	4.0	W & TH				3.5*	27*	3.4	TU&TH
			2.00													3.3	TU&TH
		VARIOUS TIMES	(SUS)														
NBC NBC NEWS UPDATE-M-F		>	8.45	9,700	11.9	9,700	11.9	21	11.8	M-F	8,390	10.3	8,390	10.3	18	10.3	M-F
			9.00						12.1	MTUF							
NBC NBC NEWS UPDATE-2-M-F		9.58- 9.59PM	9.45	9,540	11.7	9,540	11.7	20	11.7	MWF	9,210	11.3	9,210	11.3	20	11.3	W & F
NBC TONIGHT SHOW		11.30-12.30AM	11.30	8,880	10.9	5,380	6.6	21	7.9	M-F	8,310	10.2	4,650	5.7	18	7.4	M-F
			11.45				7.4*	21*	6.9	M-F				6.7*	19*	6.2	M-F
			12.00						6.1	M-F						5.2	M-F
			12.15				5.8*	21*	5.4	M-F				4.8*	17*	4.3	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	2,850	3.5	2,450	3.0	15	3.3	M-TH	2,770	3.4	2,280	2.8	13	3.0	M-TH
			12.45						2.7	M-TH						2.6	M-TH
NBC DAVID LETTERMAN SPECIAL(S)	2	12.30- 1.55AM	12.30								4,320	5.3	2,360	2.9	13	3.5	FRI.
			12.45											3.3*	14*	3.0	FRI.
			1.00													2.9	FRI.

CONT'D

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN SPECIAL(S)-CONT'D																	
			1.15											2.8*	13*	2.7	FRI.
			1.30													2.7	FRI.
			1.45											2.6*	14*	2.5	FRI.
NBC SCTV NETWORK	I	12.30- 2.00AM	12.30	5,710	7.0	2,690	3.3	16	5.0	FRI.							
			12.45				4.6*	17*	4.2	FRI.							
			1.00						3.5	FRI.							
			1.15				3.2*	15*	2.8	FRI.							
			1.30						2.3	FRI.							
			1.45				2.3*	14*	2.2	FRI.							
NBC DAVID LETTERMAN II		>	1.00	2,360	2.9	1,870	2.3	14	2.4	M-TH	2,120	2.6	1,790	2.2	14	2.3	M-TH
			1.15						2.2	M-TH						2.1	M-TH
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC REAGAN NEWS CONF.-ABC(SUS)	1	1.11- 1.30PM	1.00							MON.							
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,360	7.8	6,190	7.6	28	7.6	M-F	7,090	8.7	6,850	8.4	29	8.4	M-F
ABC ABC SPECIAL RPT.I(SUS)	1	1.50- 1.53PM	1.45							WED.							
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC ABC SPECIAL RPT.2(SUS)	1	4.53- 4.55PM	4.45							FRI.							
CBS SUMMER SEMESTER-MWF(SUS)		6.00- 6.30AM	6.00							M-F							M-F
CBS SUMMER SEMESTER-TTH(SUS)		6.00- 6.30AM	6.00							M-F							M-F
CBS CAPTAIN KANGAROO		6.30- 7.00AM	6.30	410	.5		<<		<<	M-F	490	.6		<<		<<	M-F
			6.45						<<	M-F						<<	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,380	6.6	5,220	6.4	30	6.4	M-F	5,460	6.7	5,220	6.4	27	6.4	M-F
CBS CBS SPECIAL RPT TUE(SUS)	2	1.13- 1.14PM	1.00														TUE.
CBS CBS SPECIAL RPT MON(SUS)	1	1.30- 1.32PM	1.30							MON.							
CBS CBS SPECIAL RPT TUE(SUS)	1	2.26- 2.28PM	2.15							TUE.							
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,050	6.2	4,810	5.9	20	5.9	M-F	4,810	5.9	4,560	5.6	18	5.6	M-F
CBS AFTERNOON PLAYHOUSE(S)	2	4.30- 5.30PM	4.30								5,460	6.7	3,260	4.0	12	4.1	TUE.
			4.45											4.0*	13*	3.9	TUE.
			5.00													4.1	TUE.
			5.15											4.0*	12*	4.0	TUE.
CBS CBS SPECIAL RPT FRI(SUS)	1	4.46- 4.47PM	4.45							FRI.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	3,180	3.9	3,020	3.7	28	3.7		2,850	3.5	2,360	2.9	22	2.9	
ABC SCHOOLHOUSE ROCK-8.55AM		8.55- 8.59AM	8.45	3,990	4.9	3,420	4.2	25	4.2		2,610	3.2	2,200	2.7	17	2.7	
ABC SCHOOLHOUSE ROCK-9.25AM		9.25- 9.29AM	9.15	3,830	4.7	3,260	4.0	20	4.0		3,670	4.5	2,930	3.6	17	3.6	
ABC DEAR ALEX & ANNIE-10.56AM		10.56-10.59AM	10.45	4,560	5.6	4,400	5.4	23	5.4		3,990	4.9	3,910	4.8	19	4.8	
ABC PRO BOWLERS-SPRING ED.		3.30- 5.02PM	→GRID	7,580	9.3	3,910	4.8	15			8,970	11.0	4,320	5.3	16		
			5.00						4.5							7.5	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY SATURDAY-CONT'D																	
CBS SUMMER SEMESTER-SAT(SUS)		6.00- 6.30AM	6.00														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,040	2.5	1,630	2.0	15	2.0		2,120	2.6	1,790	2.2	16	2.2	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,280	2.8	2,120	2.6	15	2.6		2,450	3.0	2,280	2.8	16	2.8	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	3,260	4.0	2,850	3.5	17	3.5		3,340	4.1	3,100	3.8	18	3.8	
CBS IN THE NEWS-9.56AM		9.56- 9.59AM	9.45	4,730	5.8	4,560	5.6	26	5.6		4,970	6.1	4,810	5.9	26	5.9	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,950	7.3	5,710	7.0	30	7.0		6,930	8.5	6,520	8.0	31	8.0	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	5,300	6.5	5,050	6.2	28	6.2		6,600	8.1	6,360	7.8	30	7.8	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,400	5.4	3,750	4.6	19	4.6		4,730	5.8	4,400	5.4	22	5.4	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,100	3.8	2,690	3.3	13	3.3		3,750	4.6	3,180	3.9	15	3.9	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	3,590	4.4	3,260	4.0	15	4.0		4,400	5.4	4,160	5.1	20	5.1	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	2,770	3.4	2,530	3.1	11	3.1		3,990	4.9	3,590	4.4	16	4.4	
NBC BETCHA DON'T KNOW-8:28AM		8.28- 8.30AM	8.15	3,590	4.4	3,340	4.1	31	4.1		2,930	3.6	2,850	3.5	26	3.5	
NBC BETCHA DON'T KNOW-9:28AM		9.28- 9.30AM	9.15	6,030	7.4	5,870	7.2	38	7.2		6,030	7.4	5,870	7.2	38	7.2	
NBC BETCHA DON'T KNOW-10:28AM		10.28-10.30AM	10.15	3,500	4.3	3,420	4.2	19	4.2		3,990	4.9	3,830	4.7	19	4.7	
NBC BETCHA DON'T KNOW-11:58AM		11.58-12.00NN	11.45	2,690	3.3	2,450	3.0	12	3.0		3,990	4.9	3,500	4.3	17	4.3	
NBC BETCHA DON'T KNOW-12:28PM		12.28-12.30PM	12.15	2,450	3.0	2,360	2.9	12	2.9		3,830	4.7	3,590	4.4	16	4.4	
NBC NBC MAJOR LEAGUE PRE GAME	1	1.00- 1.17PM	→GRID	3,500	4.3	3,260	4.0	15									
			1.15						4.0								
NBC NBC MAJOR LEAGUE BASEBALL	1	1.17- 4.00PM	→GRID	10,840	13.3	4,560	5.6	21									
			4.00						1.4								
			4.15				1.5*	5*	1.6								
NBC BASEBALL FILL(SUS)	2	4.51- 5.00PM	4.45														
DAY SUNDAY																	
ABC KIDS ARE PEOPLE TOO I	1	10.30-11.06AM	→GRID	2,280	2.8	1,710	2.1	10									
	2	10.30-11.04AM	→GRID								2,120	2.6	1,550	1.9	8		
			11.00						2.6							2.0	
ABC DEAR ALEX & ANNIE-11.25AM		11.25-11.29AM	11.15	2,040	2.5	1,960	2.4	11	2.4		1,960	2.4	1,790	2.2	9	2.2	
ABC SPECIAL REPORT(SUS)	2	4.07- 4.08PM	4.00														
CBS CBS SPECIAL RPT 8.00AM(SUS)	2	8.00- 8.01AM	8.00														
CBS MIGHTY MOUSE/HECKLE-JECKL(SUS)	2	8.00- 8.30AM	8.00														
CBS IN THE NEWS-8.26AM-SUN(SUS)		8.26- 8.29AM	8.15														
CBS DRAK PACK(SUS)	2	8.30- 9.00AM	8.30														
CBS IN THE NEWS-8.56AM-SUN(SUS)		8.56- 8.59AM	8.45														
CBS NBA CHAMPIONSHIP GAME-2(S)	1	1.00- 3.40PM	→GRID	15,160	18.6	7,910	9.7	34									
			3.30						11.5								
CBS NBA CHAMPIONSHIP GAME-5(S)	2	2.00- 4.39PM	→GRID								17,200	21.1	9,940	12.2	35		
			4.30													13.0	
CBS CBS SPECIAL RPT 2.48PM(SUS)	2	2.48- 2.52PM	2.45														
CBS KEMPER OPEN-SUN(S)	2	4.39- 6.40PM	→GRID								13,200	16.2	6,190	7.6	19		
			6.30													7.4	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

Nielsen Television Index

Bulletin

June 18, 1982

THE PRESIDENT'S MAY 13 PRESS CONFERENCE

President Ronald Reagan held a nationally televised press conference on Thursday, May 13, 1982, at 8:00-8:42PM NY Time.

NTI estimates of the audience reached by the combined facilities of the three national TV networks are as follows:

	Percent	Millions
Total Audience		
Households	39.7	32.4
Average Audience		
Households	32.5	26.5
Total Persons*	19.1	41.2
Total Women	22.8	19.3
18-49	16.3	8.7
Total Men	20.1	15.3
18-49	14.0	7.1
Total Teens	13.5	3.0
Total Children*	11.1	3.7

*Excluding children under 2 years of age.

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